



Imabari Maritime City Development Vision (Abridged)

April 2025

Contents

History & DNA of Imabari

Future Vision, Basic Policy, and Direction of Initiatives: Overview

International Maritime City "IMABARI" Invigorates Work, People and Town

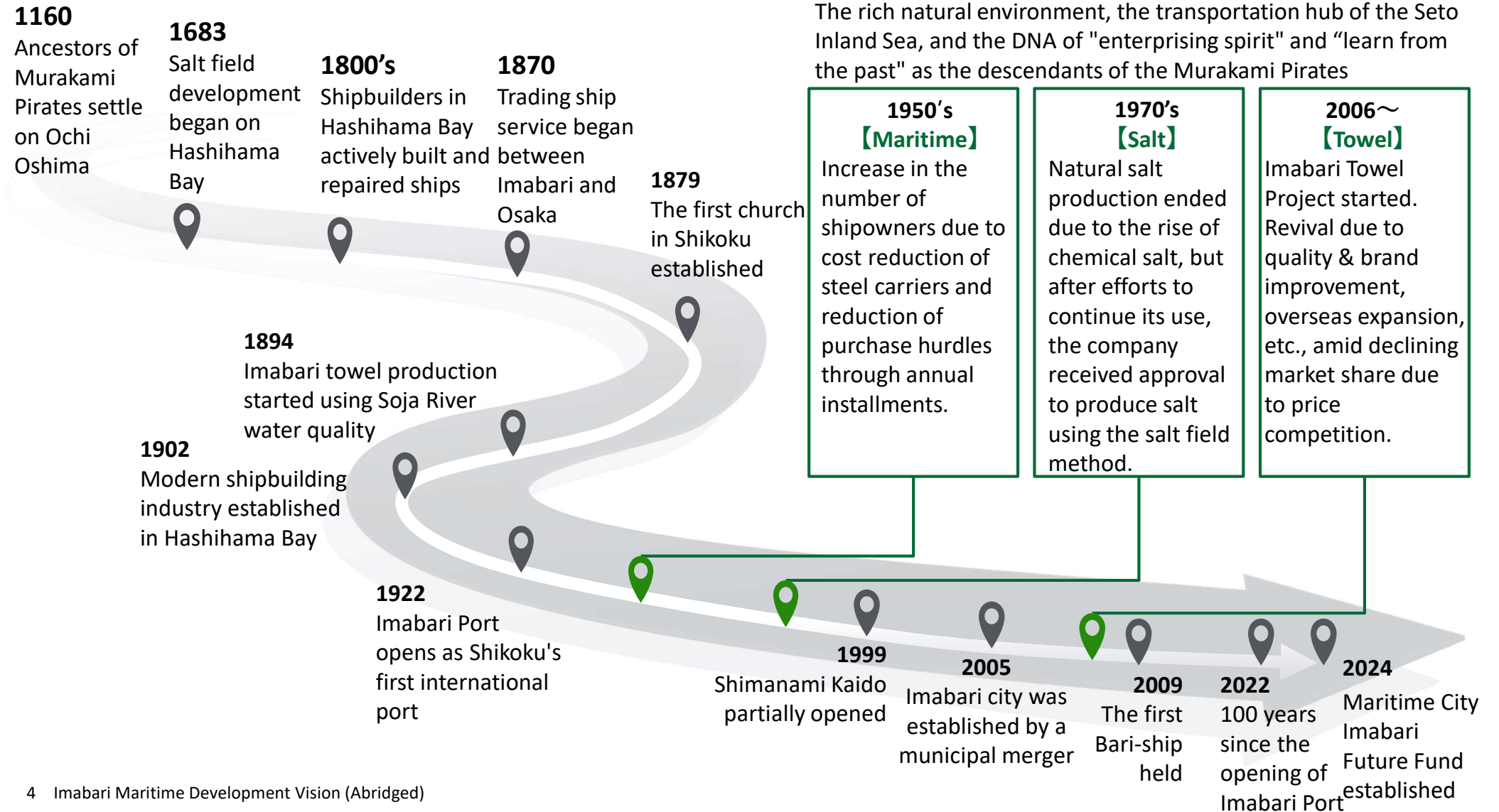
Direction of Initiatives

Roadmap

Executive Summary

Imabari's history embodies an "enterprising spirit" and "warm knowledge of the past," with its current maritime, salt, and towel industries revitalizing those that had declined elsewhere

History & DNA of Imabari



From the viewpoints of industry, individuals, and society, based on the situation at the time of formulation of the previous Vision, and incorporating changes envisaged over the next 20 years, we have derived the desired future image, basic policy, and ideal image

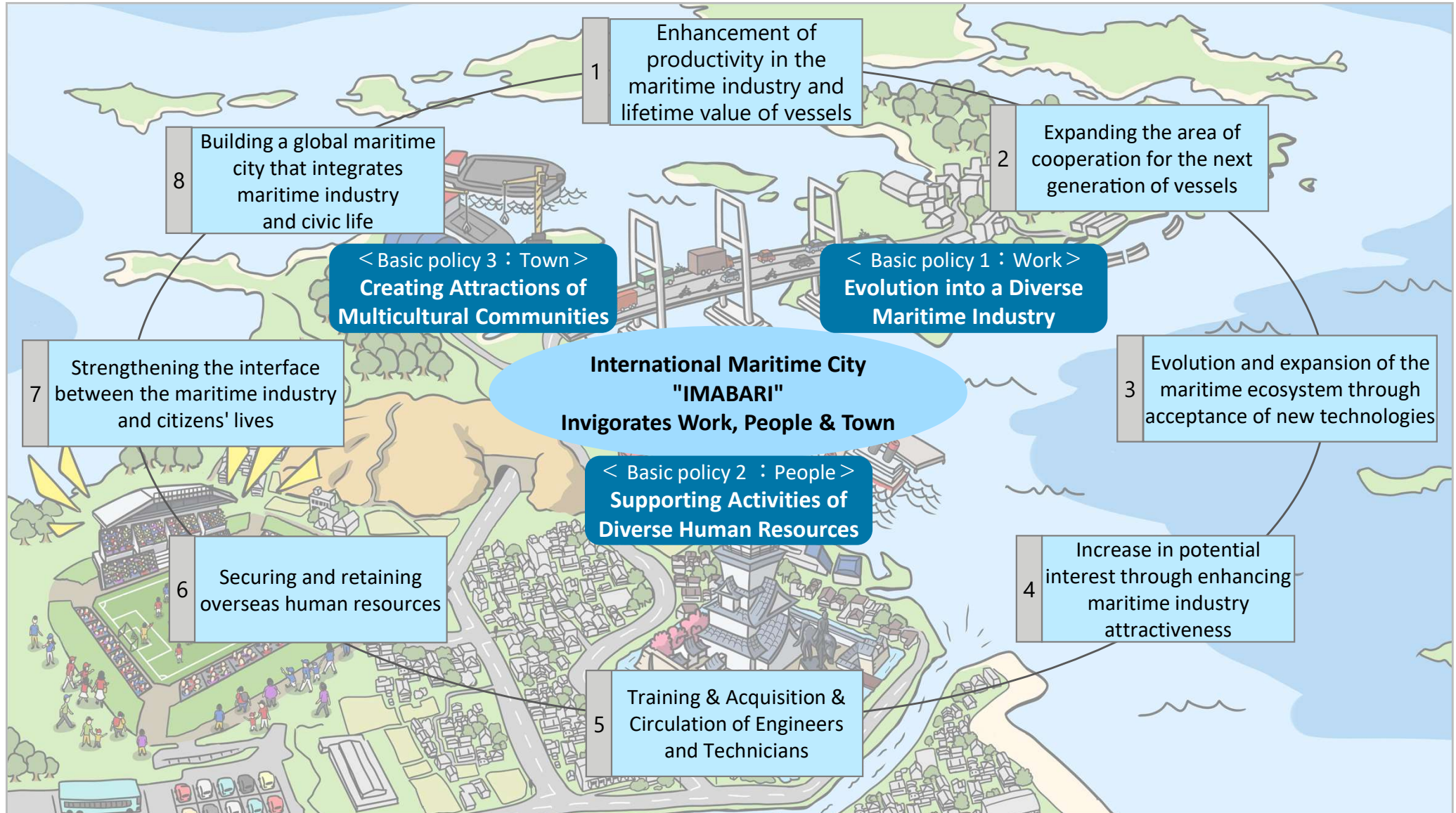
Future Vision, Basic Policy, and Direction of Initiatives: Evolution from the Old Vision

Imabari Position

	Industry (work)	Individual (people)	Society (town)
Past (20 years ago)	Imabari as only maritime city (Imabari city was established by a municipal merger)		
	<ul style="list-style-type: none"> Major domestic bases for building, owning, and operating existing vessels Maritime value chain was covered by municipal mergers Stable industries centered on shipowners, shipping, shipbuilding, and marine products 	<ul style="list-style-type: none"> The attractiveness of the maritime industry has not been conveyed and it is difficult for workers to come. Establishment of organizations and systems for training technicians Few overseas human resources 	<ul style="list-style-type: none"> Citizens' perception of the attractiveness of the sea is weak Maritime city Imabari was established following municipal merger.
Present (Strength/ Weakness)	Japan's top maritime city (20% of domestic ships are built by shipyards in Imabari. Gained international recognition)		
	<ul style="list-style-type: none"> Japan's top base for building, owning and operating existing ships A strong point is the establishment of a maritime value chain, and there is growing momentum for cooperation Stable industries centered on shipowners, shipping, shipbuilding, and marine products 	<ul style="list-style-type: none"> The attractiveness of the maritime industry has not been conveyed and it is difficult for workers to come. Mainly training male and young technicians Utilizing overseas human resources as temporary labor in the maritime industry 	<ul style="list-style-type: none"> Citizens' recognition of the attractiveness of the sea and their pride as a maritime city is weak Recognized as one of the top maritime cities in Japan
Future (20 years later)	International Maritime City "IMABARI" Invigorates Work, People & Town		
	<p>International and diverse maritime industry</p> <ul style="list-style-type: none"> Global Maritime Base with World-Class Productivity Expand areas of cooperation in the value chain to address next-generation technologies Vigorous industries with new players 	<p>Various human resources gather, grow, and work</p> <ul style="list-style-type: none"> The attractiveness of the maritime industry spread and the number of workers increased. Training & acquisition of advanced engineers & technicians capable of next-generation ships Overseas human resources as members of the community 	<p>Attractive region where multiculturalism coexists</p> <ul style="list-style-type: none"> Citizens feel the charm of the sea and pride as a maritime city, and communicate it to the whole town Exerting its presence as an international maritime city

In order to realise “International Maritime City Imabari where work, people and town are dynamic”, the direction of three basic policies and eight measures accompanying them are shown

International Maritime City "IMABARI" Invigorates Work, People and Town



Imabari City aims to improve the attractiveness of the integrated maritime city of Imabari by considering more specific measures

Direction of Initiatives (1/2)

	Aim and Outline of Initiatives	Main Measures
<p>1</p> <p>Work</p> <p>Enhancement of productivity in the maritime industry and lifetime value of vessels</p>	<p>The demand-side, supply-side, and support-side will take measures to maximize the life cycle value of ships, aiming to increase the volume of ships built and tonnage, and as an extension, improving the attractiveness of the maritime industry (Vigorous, easy to work in, and profitable industry).</p>	<ul style="list-style-type: none"> ■ Support for the introduction of advanced technologies to improve productivity ■ Support that leads to the lifetime value of the ship
<p>2</p> <p>Work</p> <p>Expanding the area of cooperation for the next generation of vessels</p>	<p>Regarding next-generation ships, areas of cooperation are identified from the perspective of human infrastructure services and resolved through cooperation between companies. Contributing to Japan's Economic Security.</p>	<ul style="list-style-type: none"> ■ Development of environment and infrastructure for technology exchange and demonstration ■ Support Services for Introducing new technologies
<p>3</p> <p>Work</p> <p>Evolution and expansion of the maritime ecosystem through acceptance of new technologies</p>	<p>In order to accelerate technology implementation and improve technology levels, we will incorporate new technologies and knowledge from startups, other industries, and overseas, while evolving into a diverse maritime ecosystem. Expanding the Maritime Ecosystem through Cooperation in the Setouchi Area.</p>	<ul style="list-style-type: none"> ■ Promotion of cooperation with other industries and overseas players ■ Support for entry and development of startups
<p>4</p> <p>People</p> <p>Increase in potential interest through enhancing maritime industry attractiveness</p>	<p>Promote the inflow of human resources through promoting the attractiveness of the maritime industry in Imabari City, implementing a program combining digital and AI, and formalizing career routes by visualizing necessary maritime skills (elementary, middle, and high school students + adults + foreign people)</p>	<ul style="list-style-type: none"> ■ Development of content to promote the attractiveness of the maritime industry ■ Enhancing the attractiveness of maritime occupations

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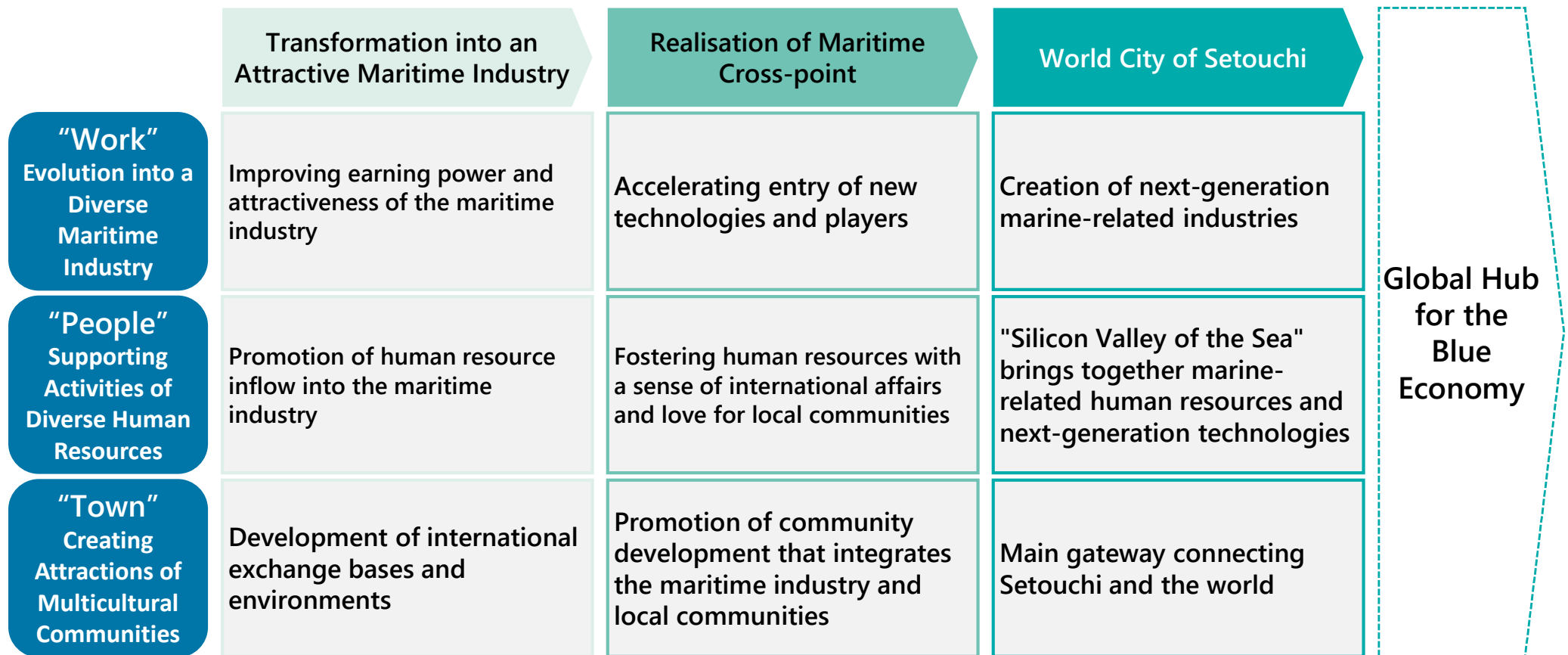
Direction of Initiatives (2/2)

	Aim and Outline of Initiatives	Main Measures
<p>5</p> <p>People</p> <p>Training & Acquisition & Circulation of Engineers and Technicians</p>	<p>In order to train and acquire highly skilled engineers and technicians, we have designed a consistent system for training, reskilling, and career advancement. Build a system to acquire, train, and circulate human resources with new technologies needed for next-generation ships.</p>	<ul style="list-style-type: none"> ■ Expansion of specialized educational institutions ■ Establishment of a Wide-Area Collaboration System for Setouchi Human Resources Circulation
<p>6</p> <p>People</p> <p>Securing and retaining overseas human resources</p>	<p>Appeal to overseas human resources, including highly skilled engineers, with comprehensive appeal that includes not only work but also life and culture. Creating new vitality in various parts of the city through overseas exchanges in the maritime industry</p>	<ul style="list-style-type: none"> ■ Support for acceptance and retention of overseas human resources ■ Creating a city that is comfortable for overseas human resources
<p>7</p> <p>Town</p> <p>Strengthening the interface between the maritime industry and citizens' lives</p>	<p>Initiatives are being implemented to encourage citizens to feel closer to the sea and to become attached to Imabari City as a maritime city. In addition, a number of marine/maritime related contents have been prepared to create excitement throughout the city.</p>	<ul style="list-style-type: none"> ■ Development of experiential content that makes the sea familiar ■ Fostering civic pride at sea and maritime affairs
<p>8</p> <p>Town</p> <p>Building a global maritime city that integrates maritime industry and civic life</p>	<p>With its brand power as an international maritime city, it aims to become an international tourism base for both business and leisure. Maritime industries, facilities, and events create opportunities for international exchange and bring citizens and people from around the world into daily contact.</p>	<ul style="list-style-type: none"> ■ Development of infrastructure that embodies an international maritime city ■ Promotion of international city promotion

Roadmap

Aiming to evolve into a “World City of Setouchi” through two process; enhancing the attractiveness of the maritime industry and increasing the symbiosis between the city and maritime affairs

Roadmap



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