

Imabari City Tourism Map

Enjoy
IMABARI



Setouchi Shimanami Kaido



IMABARI Area Guide

Imabari City is located in the northeastern Ehime Prefecture. The "Setouchi Shimanami Kaido" which connects Imabari to Onomichi City, Hiroshima Prefecture across the straits and islands of the Seto Inland Sea, is famed as a "Cyclists' Sanctuary" and has breathtakingly beautiful scenery and individually unique islands.

Imabari as a major industrial city leads Japan in the production of towels with the internationally famous brand name of "Imabari Towel" as well as in shipbuilding.

The story of the "Murakami Kaizoku" ("Murakami Pirate Clan"), who controlled the Geiyo Islands area in the Seto Inland Sea during the Warring States period, was designated by the Agency of Cultural Affairs as part of Japan Heritage in April 2016.

Sightseeing Tour Routes over a Wide Area

Imabari City is included among these prestigious "Wide-Area Tour Routes" certified by the Minister of Land, Infrastructure, Transport and Tourism with the "The Inland Sea, SETOUCHI" and "Spiritual Island -SHIKOKU HENRO-".

The Inland Sea, SETOUCHI

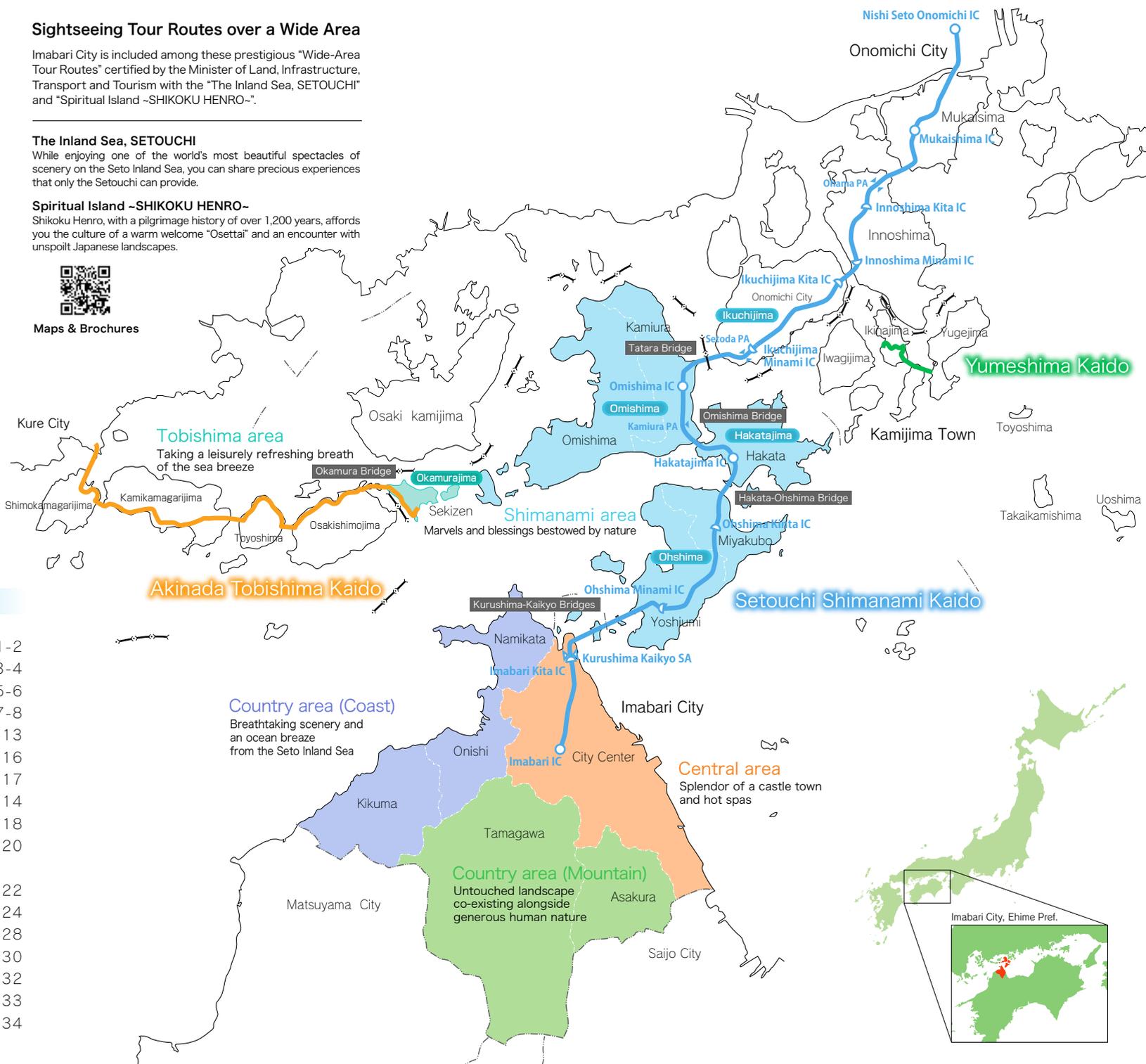
While enjoying one of the world's most beautiful spectacles of scenery on the Seto Inland Sea, you can share precious experiences that only the Setouchi can provide.

Spiritual Island -SHIKOKU HENRO-

Shikoku Henro, with a pilgrimage history of over 1,200 years, affords you the culture of a warm welcome "Osettai" and an encounter with unspoilt Japanese landscapes.



Maps & Brochures



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JAPAN HERITAGE
日本遺産

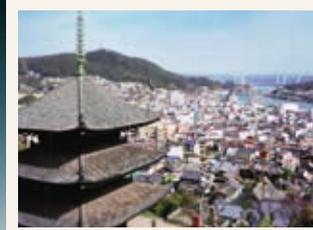
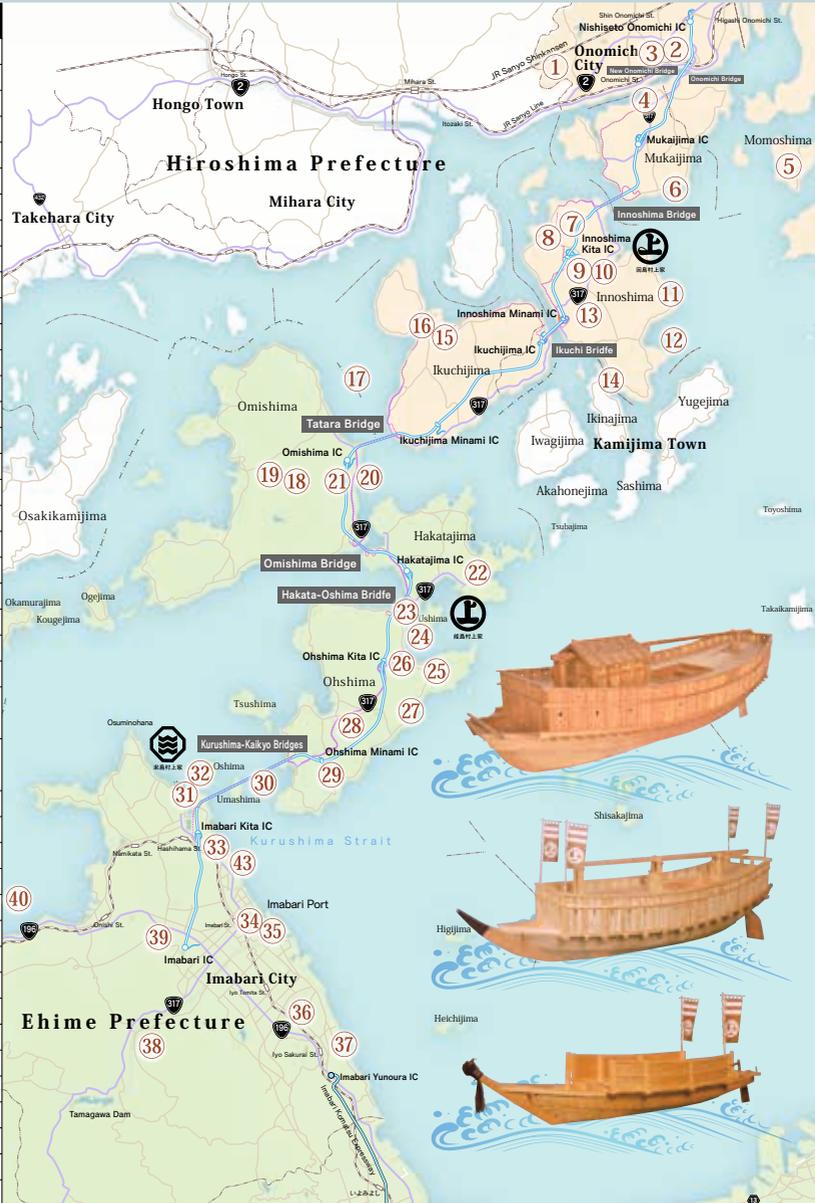
Designated as 'Japan Heritage' by the Agency for Cultural Affairs
(April 2016, Imabari City Ehime Prefecture, Onomichi City Hiroshima Prefecture)

Geiyo Islands: The Stronghold of Japan's Greatest KAIZOKU - Memories of Murakami KAIZOKU -

The Geiyo Islands are a dense islands chain spread across the Seto Inland Sea from west to east. During the Warring States period (1467-1603) the Murakami Kaizoku prospered here with three branches of the Murakami clan creating powerful strongholds on Innohshima Island (Onomichi City Hiroshima Prefecture), Noshima Island (Imabari City Ehime Pref.) and Kurushima Island (also Imabari). Each family built many sea-forts on different islands in the chain and took firm control of the entire region. They based their activities on these forts and ruled the main sea routes and ports of the Seto Inland Sea. The first Battle of Kizugawaguchi, in which the three families won the victory over Nobunaga Oda's fleet, was the most famous of the many naval battles engaged in by the Murakami Kaizoku. Their presence influenced the political stance of the rulers of the country and the feudal lords. They were also men of culture with a taste for tea and incense and a knowledge of literature. The sea forts built by the Murakami Kaizoku, the temples and shrines they venerated and their maritime culture have been passed down the generations and their imprint still remains in this region. If you visit the Geiyo Islands that connect the cities of Imabari and Onomichi, you can enjoy the great beauty of the archipelago and experience the rich past of the Murakami Kaizoku, Japan's greatest pirates.

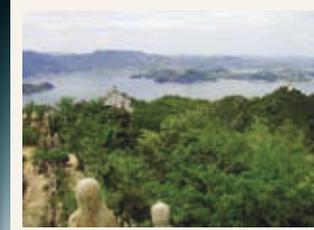
Cultural Properties

- 1 The site of Nanutakiyama Fort
- 2 Jodoji Temple pagoda cenotaph
- 3 Namitake Kannon statue at Komyoji Temple
- 4 The site of Okajima Fort
- 5 The site of Momoshima Chausuyama Fort
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- 7 "Gohyaku-nan", or statues of 500 respected Buddhist priest
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- 9 Historic artifacts from the Murakamis of Innohshima Island
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- 37 Shishimagahara
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- 42 Suigun-nabe (Sailor's hot-pot)
- 43 The site of Kominato Castle and Jokei-ji temple



2,3 Japan Heritage, A Miniature Garden City from the Middle Ages Built Around the Onomichi Channel

Onomichi City clustered around the Onomichi Channel and three surrounding mountains is designated as a Japan Heritage Site and known as the Miniature Garden City of Japan. It hosts many cultural properties related to the Murakami Kaizoku including Komyoji Temple.



7 Shiratakiyama, Onomichi City - A Place of Scenic Beauty

It is said that Yoshimitsu Murakami, a head of the Innohshima Murakami clan, built a Kannon-do Temple on the peak. About 700 stone Buddha statues, each with a different curved expression made in the Edo Period, can be observed along the approach.



9 Historic artifacts from the Innohshima Murakamis, Important Cultural Property of Hiroshima Prefecture and Innohshima City

Arms and ancient documents related to the Innohshima Murakami clan are exhibited at Innohshima Suigun Castle. Pagoda cenotaphs and a five-storied pagoda, dedicated to the memory of the Murakami family, can be seen at the foot of the castle.



16 Three story pagoda at Kojouji Temple, A National Treasure

The temple was built by the Ikuchi clan, which became a vassal of the Mori clan with the three Murakami families at the First Battle of Kizugawaguchi. The three-storied pagoda creates a beautiful scene that blends well with the aesthetic of the islands.



19 Cultural assets at the Oyamazumi Shrine, P13,20 National Treasures and Others

The Murakami Kaizoku venerated the Oyamazumi Shrine and often solemnly prayed to their patron gods for fortune and safety on the seas here. They also dedicated weapons, armor and Horaku Renka poems to the shrine.



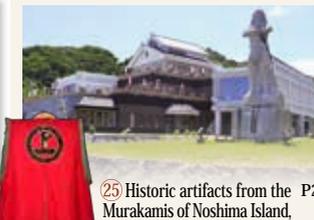
20 The ruins of Amazaki Castle, An Ehime Prefecture Historic Site

This was the castle of Yoshitsugu Murakami, a senior vassal of the Kurushima Murakami clan. The imposing sea-fort covered the entire surface of the island. The fort was rebuilt by the Todo clan in the Edo Period and its stone-walls can be seen to emerge at low tide.



24 The ruins of Noshima Castle, P12 A National Historic Site

This was the resident sea-fort of the Noshima Murakami clan, where the number rapid tides created a natural stronghold. Numberless postholes to be used for the sea-wall and mooring ships remain on the surrounding rocky shores.



25 Historic artifacts from the Murakamis of Noshima Island, Imabari City Tangible Cultural Property and Others

Artifacts handed down by the Noshima Murakami clan on display at the Murakami Suigun Museum include a red jacket worn by Takeyoshi Murakami, Domaru trunk armor and Haramaki belly band armor.



32 The ruins of Kurushima Castle P15

Kurushima Fort was the residence of the Kurushima Murakami clan. Many forts were built using the natural landforms of the islands. Countless postholes and pits can be found on the rocky shores around the island. Facilities to moor ships were constructed here.



41 Horaku-yaki



42 Suigun-nabe



Committee to Promote the Appeals of the Murakami Kaizoku

Onomichi City Financial Planning Department Culture Promotion Division
Imabari City Board of Education Secretariat Culture Promotion Division



Central Area



Snippet of Knowledge
 The Kurushima Kaikyo Straits has one of the three fastest tidal currents in Japan. The other 2 fast tidal current points are the Naruto Kaikyo in Tokushima Pref. and the Kanmon Kaikyo in Yamaguchi and Fukuoka Pref.

Imabari Castle

This is a very unique coastal castle, built by Takatora Todo in 1602, surrounded by moats filled with seawater.
 9:00~17:00
 ¥520 for adults, ¥260 for Students (*1)
 Dec.29-31
 3-1-3 Toricho Imabari
 0898-31-9233
<http://museum.city.imabari.ehime.jp/imabarijo/>



Itoyama Park

The park is on Mt. Itoyama (altitude 97m) at the foot of the Kurushima-Kaikyo Bridges. The observatory offers a view of the Kurushima Straits, which has one of the three fastest currents in Japan (at a maximum speed of 10 knots), and archipelagos in the Seto Inland Sea.
 8:00-20:00 in Apr. to Sept. (-17:00 in Oct. to Mar.)
 None
 2-8-1 Sunabacho Imabari
 0898-41-3196
<http://www.sunrise-itoyama.jp/>



Central Rent-a-cycle Terminal "Sunrise Itoyama"

The terminal is the starting point of Shimanami sightseeing. About 500 rental bicycles, accommodation and a restaurant are available.
 8:00-20:00 in Apr. to Sept. (-17:00 in Oct. to Mar.)
 None
 2-8-1 Sunabacho Imabari
 0898-41-3196
<http://www.sunrise-itoyama.jp/>



Tidal Currents Experience Cruise (Ohama)

The cruise ship gives you an exciting chance to experience the spring tidal current. The fee includes fishing at the fish pen in the bay. You can bring home 1 fish each.
 8:30-16:00 (only Apr. to Oct.)
 *By advance dating reservation only (minimum passenger count: 5)
 ¥1,500 for adults (12 years and older), ¥1,000 for children
 2-3-28 Ohamacho Imabari
 0898-23-3737



Mt. Chikamiyama

The Shimanami Kaido, the Kurushima Straits, the Geiyo Islands and Mt. Ishizuchi, the highest mountain in West Japan, can be seen from the observation deck of this mountain.
 5-chome Chikamicho Imabari



Nomauma Highland Horse Park

Nomauma horses are the smallest species in Japan and are very friendly. Enjoy slowly horse-riding around a 100-meter ring.
 Free to visit, Makiba House (10:00-18:00) (-17:00 in Nov. to Mar.)
 ¥200 for horse riding (Children from three years old to the sixth grade of elementary school, weighing under 25kg.)
 Tuesdays (next day if Tue. is a national holiday), Dec.29-Jan.3
 8 Ko Noma Imabari
 0898-32-8155
<http://www.imabari-nomauma.jp/>



Shimanami Earth Land Park

You can feel the rich nature and take a paid experience of the Environmental Education Program supported by Imabari Shizen Juku, available by reservation.
 Free to visit
 Education Program:
 ¥2,000 for high school students and above
 ¥1,000 for primary and middle school students
 None, (New Year holidays for Imabari Shizen Juku)
 429-1 Otsu 2-chome Kouchicho Imabari
 0898-32-5375



Shimin-no-Mori Park

Flowers for all four seasons, such as azalea, tree peony, cherry blossoms and wisteria, is welcome you as a healing spot. There is a botanical garden, a natural forest, a walking trail and an observatory.
 Free to visit
 662-1 Yamaji Imabari
 0898-36-1563 (Imabari C.O.)



Michi-no-Eki "Imabari Yunoura Hot Spa"

The first road station, as you exit the Imabari Yunoura IC on Imabari-Komatsu Expressway, has a shop selling local products and a restaurant. Popular hot spa water is priced at ¥100 for 100 liters.
 9:00-18:00 (8:30-18:30 in July and Aug.)
 None
 252-2 Ko Nagasawa Imabari
 0898-47-0990
<http://st-yunoura.com/>



Open Admission Fee (Due to the rise in the Consumption Tax rate and the Local Consumption Tax rate from October 1, 2019, it is possible that there may be changes to the charges. Please inquire at each facility for detailed information.)
 Closed Address Reference HP Japanese English *1: Free for people with a disability certificate and their accompanying caregiver, high school students and those under 18



Country Area (Coast/Mountain)



Snippet of Knowledge
 Nibukawa Onsen is one of the "Three spas in Iyo" along with Dogo Onsen in Matsuyama City and Hontani Onsen in Saijo City. Please refer to Page 29 for more Onsen information.

Umiyamajo Observatory Park

This park was constructed based on the legend that the Kurushima Murakami Kaizoku castle fort had been built here on Tohmiyama (present name: Umiyama).
 📍 747-2 Otsu Hinokuchi Namikatacho Imabari
 📞 0898-41-7111 (Namikata B.O.)



Tounomine Park

The park is a relaxing place for local residents and also a famous spot to view cherry blossoms and azalea flowers.
 📍 1078-1 Otsu Nishiura Namikatacho Imabari
 📞 0898-41-7111 (Namikata B.O.)



Kamoike Beach

800-meter-long white sand beach completes with parking lot, restrooms and shower facilities. It's a popular spot for bathing in the sea in the summer.
 📍 1168 Ko Kuo Onishicho Imabari
 📞 0898-53-3500 (Onishi B.O.)



Hoshinoura Seaside Park

Impressive star-shaped monuments can be seen from here, as well as a beautiful sandy beach. A lot of people enjoy swimming and marine sports in the summer.
 📍 23-1 Ko Hoshinoura Onishicho Imabari
 📞 0898-53-3500 (Onishi B.O.)



Fujiyama Health Culture Park

Myokensan Mound designated as a national historical site on the 80-meter hilltop, athletic equipment made in Sweden with a triangle-shaped roof, a retro-style aqueduct, a playing field and Onishi Fujiyama Museum of History are in the park.
 📍 579-1 Otsu Miyawaki Onishicho Imabari
 📞 0898-53-3500 (Onishi B.O.)



Kawara-no-Furusato Park

The main facility is 'Kawara-kan' a unique museum of roof tiles, the only one in Japan. 900 roses grown from 100 species reared by local rose lovers are in their fullest bloom in May and October. Many kinds of playground equipment for children and an observation clock tower allowing a view of the Seto Inland Sea are also provided in the park.
 📍 3067 Hama Kikumacho Imabari
 📞 0898-54-5755



Asakura Midori-no-Furusato Park

A park with a walkway, observatory, long slide and grass sledding. You can also enjoy sports at the multi-purpose field and tennis courts.
 📍 258-1 Otsu Asakura-shimo Imabari
 📞 0898-56-2500 (Asakura B.O.) - Park Management 0898-56-3466 (B&G Marine Center) - Reservation for the multi-purpose field and tennis courts (charge)



Tamagawa Lake (Tamagawa Dam) Park

Cherry blossoms in spring and red leaves in fall create beautiful reflections on the lake. At the 'Lakling' festival to be held between April and November, you can enjoy 'lakling', pedaling a bicycle across the lake. There is also a campsite available nearby.
 📍 Ryuoka-shimo Tamagawacho Imabari
 📞 0898-55-2211 (Tamagawa B.O.)



Tamagawa Kohan-no-Sato

All seasons round, a whole variety of local specialties such as fresh vegetables and fruit are sold at this shop.
 🕒 9:00-17:00
 📅 Mondays (next day if Mon. is a national holiday), Dec.29-Jan.3
 📍 18-1 Otsu Ryuoka-shimo Tamagawacho Imabari
 📞 0898-55-3092



📍 Open 📄 Admission Fee (Due to the rise in the Consumption Tax rate and the Local Consumption Tax rate from October 1, 2019, it is possible that there may be changes to the charges. Please inquire at each facility for detailed information.)
 📞 Closed 📍 Address 📞 Reference 📄 HP 🇯🇵 Japanese 🇺🇸 English

Shimanami Area



Hiroshima Prefecture

Memorial Museum of Go

Innoshima

Kouneshima

Setoda Tourist Information Center

Setoda Port

Ikuchijima

Ononichi Setoda Sunset Beach

Fishing Park Omishima

Inokuchi Port

Tatara Bridge

Kamiura Branch Office

Omishima IC

Tateishi Observation Deck

Hirakiyama Park

Omishima Bridge

Hakata-Ohshima Bridge

Ohshima Kita IC

Ohshima

Yoshiumi Port

Yoshiumi Branch Office

Ohshima Minami IC

Kirosan Observatory Park

Yoshiumi Rose Park

Yoshiumi Rose House

Tsushima Port

Tsushima

Oshima

Umashima

Sunrise Itoyama

Central Rent-a-cycle Terminal

Imabari Kita IC

Namikata Branch Office

Namikata St.

Hashihama St.

Sawa Port

Ikuchi Bridge

Sunoo Port

Okogi Port

Nagae Port

Ikuchijima Minami IC

Santo Murakami Memorial Museum of Calligraphy P.20

Michi-no-Eki "Tatara Shimanami Park"

Kamiura Rent-a-cycle Terminal

The ruins of Amazaki Castle (Kojojima Island)

Hakatajima

Hakatajima IC

Hakata-Ohshima Bridge

Hakata Branch Office

Funaori-Seto Strait

Ushima

Miyakubo Port

Miyakubo Tourist Information Center

Miyakubo Branch Office

Miyakubo Rent-a-cycle Terminal

Murakami Suigun useum P.20

Tidel Currents Experience ruisse(Miyakubo)

Eejikka

Tomoura Port

Tidal Currents Experience Cruise (Yoshiumi)

Michi-no-Eki "Yoshiumi iki-iki Kan"

Yoshiumi Rent-a-cycle Terminal

Kanayama Port

Innoshima Minami IC

Ikuchi Bridge

Okogi Port

Nagae Port

Iwagijima

Iwagi Port

Hakata Furusato Historical Park P.20

Dolphin Farm Shimanami

Hakatajima

Hakatajima IC

Hakata Branch Office

Kinoura Port

Oura Port

Michikajima Island

Noshima Island

Miyakubo Port

Miyakubo Tourist Information Center

Miyakubo Branch Office

Miyakubo Rent-a-cycle Terminal

Murakami Suigun useum P.20

Tidel Currents Experience ruisse(Miyakubo)

Eejikka

Tomoura Port

Tidal Currents Experience Cruise (Yoshiumi)

Michi-no-Eki "Yoshiumi iki-iki Kan"

Yoshiumi Rent-a-cycle Terminal

Imabari Kita IC

Namikata Branch Office

Namikata St.

Hashihama St.

Kirosan Observatory Park P.10

Kengo Kuma designed and built this observation deck that blends in with the surrounding natural scenery of the Shimanami.

One of the most marvelous viewing spots along the Shimanami Kaido. It is located on the top of Kirosan (altitude 307.8m) at the southern most tip of Ohshima. Witness a magnificent 360-degree panoramic view of the Kurushima-Kaikyo Bridges, the Kurushima Straits tidal currents and also on a fine day "Mt. Ishizuchi"; the highest mountain in West Japan, from the observation deck.

☎ 487-4 Minamiura Yoshiumicho Imabari
☎ 0897-84-2111(Yoshiumi B.O.)



Michi-no-Eki "Yoshiumi Iki-iki Kan" P.10

A popular spot for eating fresh barbecued seafood, that overlooks the Kurushima-Kaikyo Bridges.

🕒 9:00-17:00 📅 Jan. 1
📍 4520-2 Myo Yoshiumicho Imabari
☎ 0897-84-3710
🌐 <http://www.imabari-shimanami.jp/> (📄📄)
※Tax-free shop



Tidal Currents Experience Cruise(Noshima Suigun) P.10

A sightseeing boat for a cruise experience of strong tidal currents (maximum 10 knots) around Noshima Island, the home of the Noshima Murakami Kaizoku.

🕒 9:00-16:30 (operation with 2 passengers)
📍 ¥1,200 for adults, ¥600 for primary school students
📅 Mondays (next day if Mon. is a national holiday), Dec.31-Jan.3 Open on Mondays during Golden week and summer vacation period. 📍 1293-2 Miyakubo Miyakubocho Imabari
☎ 0897-86-3323(Boats for "Noshima Suigun" tidal currents experience cruise, a Suigun restaurant and Products center) 🌐 <http://www.noshima.jp/suigun/> (📄📄)



Hakatajima

Dolphin Farm Shimanami P.10

Japan's largest facility to enjoy getting close to dolphins and whales, it has a swim course for swimming with dolphins and a Fureai course for stroking, touching and feeding dolphins.

🕒 9:00-17:00 📄 Visitors only: Junior High school students or older:¥500, Four years old or older:¥400 @Fureai Course:¥5,000, Required time 30min (10min. for lecture and 20min for experience) @Swim course: ¥9,000, Required time 60min (20min for lecture and 40min for experience) *②
③/500 off on weekdays except Golden week and August
📅 No holiday (only closed in case of bad weather)
📍 1673 Kanoura Hakatacho Imabari
☎ 0897-72-8787 🌐 <https://www.df-shimanami.com/>



Noshima Island P.10

The Noshima Murakami Kaizoku castle was built on this uninhabited island, about 1km around, off the coast of Miyakubo. The two islands of Noshima and Taizakijima were castellated and its ruins designated as a national historical site. It is the only castellated coastal castle in Japan. During the cherry blossom festival every April we can land on this island by ferry.

📍 Miyakubo Miyakubocho Imabari
☎ 0897-86-2500(Miyakubo B.O.)



Michikajima Island P.10

This island was once a transport center for the Noshima Murakami Kaizoku. Being situated in the middle of the Hakata-Ohshima Bridge, only cyclists, motorcyclists and pedestrians can visit here. A free camping site is available.

📍 Miyakubo Miyakubocho Imabari
☎ 0897-86-2500(Miyakubo B.O.)



Tidal Currents Experience Cruise(Yoshiumi) P.10

A cruise ship for experiencing a close-up view of strong tidal currents of the Kurushima Straits. The Kurushima-Kaikyo Bridges and shipbuilding yards, a symbolic spot of Maritime City Imabari, can be seen from the boat.

🕒 9:00-16:00 📄 ¥1,500 for adults, ¥1,000 for primary school students
📅 None (group reservation only in Dec to Feb.)
📍 4520-2 Myo Yoshiumicho Imabari ☎ 0897-84-3710
🌐 <http://www.imabari-shimanami.jp/> (📄📄)



Yoshiumi Rose Park P.10

Twice a year, from mid-May to early June and from mid-Oct. to early Nov. The park, with playground equipment, can be enjoyed by all the family.

📄 Free to visit
📅 None
📍 1292 Fukuda Yoshiumicho Imabari
☎ 0897-84-2111(Yoshiumi B.O.)



Yoshiumi Rose House P.10

Next to Yoshiumi Rose Park, enjoy shopping at stores selling rose products and local specialties, and dining at a restaurant.

🕒 9:00-17:00
📅 Wednesdays (next day if Wed. is a national holiday), Jan. 1
📍 1290 Fukuda Yoshiumicho Imabari
☎ 0897-84-2970
🌐 <http://www.imabari-shimanami.jp/> (📄📄)



Michi-no-Eki "Hakata S・C Park" P.10

A tourist information center and Marine Oasis Hakata are in the station. You can buy local specialties and enjoy eating there.

🕒 9:00-17:00
📅 None
📍 1668-1 Kanoura Hakatacho Imabari
☎ 0897-72-3300
🌐 <http://www.imabari-shimanami.jp/> (📄📄)
※Tax-free shop



Hirakiyama Park P.10

In spring, you should not miss seeing the glorious view, depicting the 1,000-odd cherry blossom trees in full bloom and the majestic islands of the Shimanami Kaido from its observatory.

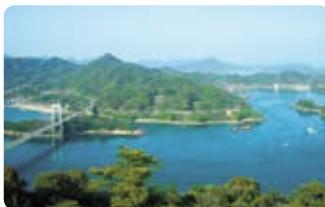
📍 Ikata Hakatacho Imabari
☎ 0897-72-1500(Hakata B.O.)



Kareisan Observatory Park P.10

An observatory park on the top of Kareisan (altitude 232m) at the northern tip of Ohshima. The deck gives you a sweeping view of the many Setouchi islands and the Hakata-Ohshima Bridge.

☎ 6355-2 Miyakubo Miyakubocho Imabari
☎ 080-2989-5179 (NPO Noshima-no-Sato)



Tohmi-Chaya Café P.10

An open-air Cafe in Kareisan Observatory Park. Visitors can enjoy a meal while taking in the spectacular view. The most popular menu item is "Kareisan Curry and Rice" made with local ingredients. The taste is sweet and full-bodied in hot curry for an adult taste. (limited sales, please make a reservation)

🕒 10:00-16:00 on Sat., Sun. and national holidays only during Apr. to Nov.
📍 6363-1 Miyakubo Miyakubocho Imabari
☎ 0897-86-2883



Eejikka P.10

A cafe that serves food and desserts with a particular focus on healthy and safe food using local ingredients. The concept is to make it feel like 'you are in your own home'. Located in Miyakubo Stone Culture Park. You can enjoy sports, a spa and a stay at the nearby facility.

🕒 10:30-16:00 (last orders 15:30)
📍 3543 Miyakubo, Miyakubocho Imabari
☎ 0897-72-8400
🌐 <http://eejikka.wixsite.com/home/> (📄📄)



Funaori-Seto Strait P.10

This 300-meter-wide strait is between Hakatajima Island and Ushima Island. The tide runs incredibly strongly and potentially ship-snapping whirlpools are produced, hence the name. It is still a hard place to pass.

📍 1979 Ko Arozu Hakatacho Imabari
☎ 0897-72-1500(Hakata B.O.)



Michi-no-Eki "Tatara Shimanami Park" P.10

This station is a scenic spot for the Tatara Bridge, the world's most spectacular suspension bridge. There is an information center, a restaurant and a local specialties shop.

🕒 9:00-17:00 📅 None
📍 9180-2 Inokuchi Kamiuracho Imabari
☎ 0897-87-3866
🌐 <http://www.imabari-shimanami.jp/> (📄📄)
[Tatara Information Center]
☎ 0897-87-3855 ※Tax-free shop



Snippet of Knowledge Tatara Shimanami Park

Monument of Cyclists' Sanctuary

There is a stone monument in memory of the conclusion of the Sister Cycling Road Agreement between Setouchi Shimanami Kaido Cycling Course and Taiwan Nichigetsutan Cycling Course in 2014, and the International Cycling Event "Cycling Shimanami" held in the same year.



The ruins of Amazaki Castle (Kojojima Island) P.10

A historic site designated by Ehime Pref. and the ruins of the sea castle of the Kaizoku-shu pirates. About 30-meter-long stonewalls remnants are at the bottom of sea. You may walk to the ruins from the shore at spring low tide.

📍Amazaki Kamiuracho Imabari
☎0897-87-3000(Kamiura B.O.)



Fishing Park Omishima P.10

The abundant marine life that thrives in the strong currents of the Kurushima Strait and artificial fish reefs is available to you at Fishing Park Omishima. Accessible for families and women. Please enjoy fishing at the safe fishing platform.

🕒8:30-16:30 📄(Full-day) 1,000 for adults, 500 for children *Half-day rate is available.
*Fishing baits and tackles are available (for a fee).



Michi-no-Eki "Shimanami-no-Eki Mishima" P.9

The starting point of Omishima tourism next to Oyamazumi -Jinja Shrine. A local products shop, tourist information center, rental bicycles and heated showers are available here.

🕒8:30-17:00 📄None
📍3260 Miyaura Omishimacho Imabari
☎0897-82-0002
🌐http://mishima-eki.jp/(🇯🇵)



Omishima Wisteria Park P.9

Wisterias of 300-meter-long trellis, roses, cherry trees and flowers grow in the park.

📍9100-1 Miyaura, Omishima Imabari
☎0897-82-0500(Omishima B.O.)



Hakata-no-Shio Omishima Factory P.9

"Hakata-no-shio" salt which is familiar from its famous TV commercials. A factory tour is available where you can observe all the processes of salt production, from the dissolving of imported solar sea-salt in Japanese seawater to the packaging of the final product. The salt, while drying naturally, looks like a great snow mountain. We recommended the "Hakata-no-shio soft-serve ice cream" that is only available in the factory.

🕒9:00-16:00(Last entry 15:30) 📄The factory tour is free
📅New Year's holidays, O-bon holidays, Local festivals, etc.
📍32 Utena Omishimacho Imabari
☎0897-82-0660 🌐http://www.hakatanoshio.co.jp/(🇯🇵)



Omishima Furusato Iko-no-le P.9

A seaside lodging facility converted from a closed school. Renovated by the Ito Juku and opened in April 2018. Set in the lush natural environment of the offshore islands and adjacent to a beautiful sandy beach. A bath with a fantastic view of the sea and islands in the Seto Inland Sea was recently installed for the pleasure of lodgers.

📄None
📍5208-1 Munakata Omishima Imabari
☎0897-83-1111



Ikiki-no-Gomon P.9

A gate fashioned from the gigantic roots of a camphor tree. The circumference of the tree at its base is 30m. People pass through this gate to worship at the innermost sanctuary of Jingu-ji temple, so the gate is called the 'Living tree gate'.

📍Miyaura Omishimacho Imabari
☎0897-82-0500(Omishima B.O.)



Oyamazumi-Jinja Shrine P.9

The shrine is sacred to the services of Oyamazumi-no-Okami God, a brother of Amaterasu Omikami Sun Goddess. The God has been worshipped as the protector of the sea and the Japanese tutelary deity since ancient times. The main shrine, the outer shrine and the Hokyō-Intō are designated as an important cultural property of Japan. Many important cultural assets including natural treasures are held in the Treasure House (paid entry). The Main Gate, which was drawn on the old map of the shrine, was completed in April 2010.



Information of Oyamazumi-Jinja Shrine

A small good-luck charm (4.2x1.7cm) for cyclists is sold at the Shrine. Please put it in your helmet for your safe cycling.



good-luck charm (¥200)

Bridge Information



Setouchi Shimanami Kaido

The Setouchi Shimanami Kaido connects islands with 9 bridges from Imabari City, Ehime Pref. to Onomichi City, Hiroshima Pref. There are the following bridges in Imabari City.

■ **Kurushima-Kaikyo Bridges**

(Date of services: May 1999 / 46-65m headroom)

6 soaring main towers and beautifully sweeping cables show graceful harmony. The world's first three suspension bridges connect Itoyama and Ohshima Island with a length of 4km. (4,105m total length)



■ **Hakata-Ohshima Bridge**

(Date of services: Jan. 1988 / Hakata Bridge 26m, Ohshima Bridge 32m headroom)

The Hakata-Ohshima Bridge is a general term applied to both the Hakata Bridge between Hakatajima Island and Michikajima Island (325m length) and the Ohshima Bridge between Michikajima Island and Ohshima Island (840m length).



■ **Omishima Bridge**

(Date of services: May 1979 / 26m headroom)

This was the first long bridge to open and the only arch bridge in the Honshu-Shikoku Bridges (328m length).



■ **Tatara Bridge**

(Date of services: May 1999 / 40m headroom)

The world's pre-eminent cable stayed bridge over the border of Ehime Pref. and Hiroshima Pref. (1,480m length). This bridge has a sister bridge relationship with the Normandy Bridge in France.





Kurushima / Umashima / Oshima



Hashihama Port - Umashima Island Service Timetable (as of June.1, 2017)

Service	Departure Time			Arrival time			Departure Time			Arrival time
	Umashima	Oshima	Kurushima	Hashihama	Hashihama	Kurushima	Oshima	Umashima	Umashima	
1					7:05	7:10	7:15			
2		7:15	7:20	7:25	8:00	8:05	8:10	8:20		
3	8:20	8:30	8:35	8:40	10:10	10:15	10:20	10:30		
4	10:30	10:40	10:45	10:50	11:10	11:15	11:20	11:30		
5	12:00	12:10	12:15	12:20	12:45	12:50	12:55			
6		12:55	13:00	13:05	14:00	14:05	14:10	14:20		
7	14:20	14:30	14:35	14:40	15:40	15:45	15:50	16:00		
8	16:00	16:10	16:15	16:20	16:50	16:55	17:00			
9		17:00	17:05	17:10	17:30	17:35	17:40	※17:50		
10	※17:50	18:00	18:05	18:10	18:30	18:35	18:40			
11		18:40		18:50						

Fare				Unit: Yen
Hashihama	Kurushima	Oshima	Umashima	
140	140			Liner Service Company "Kurushima" ☎ 0898-41-8425
190	140			
270	190	170		

Colored time are not available during Dec.31 to Jan.3.
※Mark are not a available Dec. to Feb.

(Due to the rise in the Consumption Tax rate and the Local Consumption Tax rate from October 1, 2019, it is possible that there may be changes to the charges. Please inquire at each facility for detailed information.)

Kurushima Island

The Kurushima Murakami Kaizoku owned this island as an impregnable fortress surrounded by strong tidal currents.



Umashima Island

You can go down to this island from the Kurushima-Kaikyo Bridges by elevator and watch the violent tidal currents of the Kurushima Straits through the cave on the southern beach of the island at low tide.



Oshima Island (Geiyo Fortress Remains)

Geiyo Fortress was established on this island in the 30's in the Meiji Era (1897-1906) to ambush Russian fleets during the Russo-Japanese War. The ruins of fortresses, munitions stores and control towers remain.



■28cm replica howitzer (set up on Apr.12, 2013)



■Northern Gun Battery of that time



■Remains of Power Plant



■Remains of Central Gun Platform



— Camellia Path

[Camellia Information]

2,500 camellia trees are in full bloom from February to April

Tobishima Area



[H] Accommodation: See page 30.]

Nagatani Observatory Deck

This white Observatory Deck stands on a hill above the beautiful Kannonzaki Point and the Seto Inland Sea.

📍 7-1 Otsu Okamura Sekizen Imabari
☎ 0897-88-2111 (Sekizen B.O.)



Kannonzaki Point

The 30-meter high and 300-meter long Point in southwestern Okamurajima Island is a beauty spot and famous for cherry blossoms.

📍 1040 Ko Okamura Sekizen Imabari
☎ 0897-88-2111 (Sekizen B.O.)



Shougatsubana Mound Park

A mound made in the early fifth century is in the center of the park. It is located at the north end of Okamurajima Island.

📍 1830-5 Ko Otsu Okamura Sekizen Imabari
☎ 0897-88-2211 (Sekizen B.O.)



Akinada Tobishima Kaido

The Akinada Tobishima Kaido connects islands between Okamurajima Island, Imabari city, Ehime Pref. and Kure City, Hiroshima Pref. with 7 bridges. There are the following bridges in Imabari City.

Okamura Bridge (Date in services: 1995 / 21.5m headroom)

This is one of 7 bridges of the Akinada Tobishima Kaido, a 228-meter-long bridge between Nakanoshima Island (Kure City, Hiroshima Pref.) and Okamurajima Island.



Information for service from Imabari Port to Okamura Port (Sekizen)

[Municipal ferry] Imabari Port - Ohge Port - Kohge Port - Okamura Port (for passengers and cars)
[Municipal Passenger boat] Imabari Port - Munakata Port - Ohge Port - Kohge Port - Okamura Port (for passengers)
Inquires: Okamura Port Office Sekizen Branch Imabari City ☎ 0897-88-2252

[Commercial ferry] Imabari Port - Munakata Port - Kinoo Port (Osaki Kamijima Town) - Okamura Port (for passengers and cars)
Inquires: Omishima Blue Line ☎ 0898-32-6713

🟢 Open 🟡 Admission Fee (Due to the rise in the Consumption Tax rate and the Local Consumption Tax rate from October 1, 2019, it is possible that there may be changes to the charges. Please inquire at each facility for detailed information.)
🔴 Closed 📍 Address 📞 Reference 🌐 HP 🗣 Japanese 🗣 English

Shikoku Henro: The Pilgrimage Route of Shikoku and its Unique Culture

The Shikoku Henro is a pilgrimage route of 88 temples around Shikoku that is associated with the great Buddhist priest Kukai (Kobo Daishi) who lived over 1200 years ago. Everyone who becomes a "pilgrim" while walking in the footsteps of Kobo Daishi will receive a warm "welcome" from local people. Welcome to the Shikoku Henro, where people's feelings become connected.

Enmei-ji Temple P.5

Enmei-ji is the 54th temple of the Shikoku Pilgrimage. The temple is known under the name of Chikamiyama Houshoin. First built by the priest Gyoki and rebuilt by the priest Kukai, its principal image is Fudomyoo Buddha. The temple bell was cast in 1704. This is a historically important asset of the temple and also a designated tangible cultural property of Imabari City.

📍 35.5km from the 53th temple Enmyo-ji (9hrs. on foot, 1hr. by car)
📞 636 Ko Agata Imabari ☎ 0898-22-5696



Nanko-bo Temple P.5

Nanko-bo is the 55th temple of the Shikoku Pilgrimage. It was originally built as a branch shrine of Oyamazumi-jinja Shrine in Omishima Island. And that is why, this temple, the only one of 88 Shikoku Pilgrimage, has the name "bo" at the end.

📍 3.7km from the 54th temple Enmei-ji (1hr on foot, 15mins by car)
📞 3-1 Bekkucho Imabari ☎ 0898-22-2916



Taisan-ji Temple P.5

Taisan-ji is the 56th temple of the Shikoku Pilgrimage. There is a myth that says Kobo Daishi visited this area and built a bank along the Soja River to stop flooding. At the northeast side of its well-kept grounds, there is a bell tower remade using old lumbars of Imabari Castle's Taiko-yagura turret.

📍 3.2km from the 55th temple Nanko-bo (50mins on foot, 10mins by car)
📞 1-9-18 Koizumi Imabari ☎ 0898-22-5959



Eifuku-ji Temple P.5

Eiuku-ji is the 57th temple of the Shikoku Pilgrimage. This temple is dedicated to Amida Nyorai Buddha that appeared in the sea when Kobo Daishi prayed for safety and protection from marine accidents in the Seto Inland Sea. "Onegai Jizo" stone statue at its entrance gate is a popular spot for visitors.

📍 3km from the 56th temple Taisan-ji (40mins on foot, 8mins by car)
📞 200 Ko Yawata Tamagawacho Imabari ☎ 0898-55-2432 <http://www.eifukuji.jp/> 🗣



Senyu-ji Temple P.5

Senyu-ji is the 58th temple of the Shikoku Pilgrimage. It has been said that Okaji-sui water of Kobo Daishi on the way to the temple saved many villagers from illness. A panoramic view of Imabari City and islands on the Seto Inland Sea is a must-see. Pilgrims lodgings (prior booking essential) are available.

📍 3.3km from the 57th temple Eifuku-ji (45mins on foot, 20mins by car)
📞 483 Ko Bessho Tamagawacho Imabari ☎ 0898-55-2141 <http://www.shikoku88-58senyuji.com/> 🗣



Kokubun-ji Temple P.5

Kokubun-ji is the 59th temple of the Shikoku Pilgrimage. This is one of the Kokubun-ji Temples built by the Emperor Shomu in 741. After being several times burnt-down and rebuilt, the present main temple was constructed in 1789. Three Kokubun-ji Records are stored in its repository.

📍 6.5km from the 58th temple Senyu-ji (100mins on foot, 30mins by car)
📞 4-1-33 Kokubu Imabari ☎ 0898-48-0533



Kono Museum of Art P.7

10,000-plus cultural assets from the Heian period to the Present, which the late Shinichi Kono from Imabari has collected over the years, are housed in the museum.

- 9:00-17:00
- ¥310 for adults, ¥160 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.29-Jan.3
- 1-4-8 Asahimachi Imabari 0898-23-3810
- <http://museum.city.imabari.ehime.jp/kono/>



Ehime Bunka Museum P.7

The oldest museum in Ehime Pref. 2,000 valuable artifacts, such as Japanese, Korean and Chinese ceramics, swords, lacquer craftwork, paintings and calligraphy are held and continuously exhibited here.

- 10:00-16:00 ¥300 for adults, ¥200 for University and H.S. students and ¥100 for J.H.S. and Primary school students
- Mondays (next day if Mon. is a national holiday). O-bon and New Year's holidays
- 2-6-2 Koganecho Imabari 0898-32-1063
- <https://ehimebunkakan.jp/>



Towel Museum P.5

A unique museum in the world devoted to towels (4th and 5th floor are paid admission). Towel arts and crafts are on display and there is a tour of the towel manufacturing process is available.

- 9:30-18:00 (-17:30 in Nov. to Mar.)
- ¥800 for adults, ¥600 for middle and high school students, ¥400 for primary school students
- None (the 3rd and 4th Tuesday in Jan. are closed)
- 2930 Ko Asakura-kami Imabari 0898-56-1515
- <http://www.towelmuseum.com/> *Tax-free shop



Kurushima Kaikyo Observation Building P.9

A local specialties shop and an exhibition room on bridge construction technologies used in the Kurushima Kaikyo Bridges are in the Observatory in Itoyama Park.

- 9:00-18:00
- Free
- None
- 2-5-2 Kouracho Imabari
- 0898-41-5002



Asakura Furusato Museum of Art and Tumulus P.7

A museum for the preservation, research and exhibition of local ruins and historic sites in the Park. Precious excavated relics from the Asakura district are exhibited. A semi-concert grand piano is installed in the new wing.

- 9:00-17:00 Free Mondays (the next weekday if Mon. is a national holiday), Dec.29-Jan.3
- 898 Ko Asakura-shimo Imabari
- 0898-56-3754
- <http://museum.city.imabari.ehime.jp/asakura/>



Onishi Fujiyama Museum of History P.7

The museum shows findings from excavations of the Myoukensan Mound in Fujiyama Health Culture Park.

- 9:00-17:00 ¥310 for adults, ¥160 for students (*1) Mondays (the next weekday if Mon. is a national holiday), Dec.29-Jan.3
- 579-1 Otsu Miyawaki Onishicho Imabari
- 0898-53-2313
- <http://museum.city.imabari.ehime.jp/fujiyama/>



Tamagawa Museum of Modern Art P.7

Precious paintings by many artists, such as Japanese modern oil painters, Seiki Kuroda and Takeji Fujishima; unique artists, Tsune Nakamura, Shunsuke Matsumoto and Hideo Noda; local artists, Picasso and Utrillo, and also sculptures by Dali are exhibited here.



National Treasure "DoHoTo"

<Information of a national treasure>
There is an excavated article (a national treasure) from Kyojuka in Narahara Shrine on Narabara-san. (nonregular exhibition)

- 9:00-17:00
- ¥520 for adults, ¥260 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.29-Jan.3
- 86-4 Ko Ono Tamagawacho Imabari
- 0898-55-2738
- <http://museum.city.imabari.ehime.jp/tamagawa/>



Omishima Museum of Art P.9

Prominent works of Modern Japanese paintings by Toshio Tabuchi and Chinami Nakajima can be enjoyed here. It also houses many well preserved Ukiyoe paintings.

- 9:00-17:00
- ¥520 for adults, ¥260 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.27-31
- 9099-1 Miyaura Omishimacho Imabari 0897-82-1234
- <http://museum.city.imabari.ehime.jp/Omishima/>



Tokoro Museum Omishima P.9

A contemporary art museum set on a beautiful island with the backdrop of the artistic scenery of the Seto Inland Sea observable from the museum. Popular artists' works from home and abroad such as Noe Katz and Takashi Fukai are exhibited.

- 9:00-17:00
- ¥310 for adults, ¥160 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.27-31
- 2362-3 Urado Omishimacho Imabari 0897-83-0380
- <http://http://museum.city.imabari.ehime.jp/tokoro/>



Kawara Museum P.7

You can learn the process of making Kikuma-gawara tiles with more than 750 years of tradition at the museum. Blistered A-bomb kawasaras, valuable materials and Daruma-gama kiln, some operating kilns in Japan, are must-sees.

- 9:00-17:00
- ¥210 for adults, ¥100 for primary, middle and high school students
- Mondays (next day if Mon. is a national holiday), Dec.29-Jan.3
- 3067 Hama Kikumacho Imabari
- 0898-54-5755



Hitone Noma Rose Museum (Yoshiumi Kyodo Cultural Center) P.9

Pictures painted by Hitone Noma: an oil painter from Yoshiumicho, and tools he usually used, and also local historical arms and folk tools and utensils are displayed in the center.

- 9:00-17:00
- ¥310 for adults, ¥160 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.29-Jan.3
- 1290 Fukuda Yoshiumicho Imabari
- 0897-84-2566
- <http://museum.city.imabari.ehime.jp/yoshiumi/>



Murakami Suigun Museum P.10

In the Museum you can learn about the story of Japan's largest pirate group the "Murakami Kaizoku" designated as part of Japan Heritage.

- 9:00-17:00 (enter by 16:30)
- ¥310 for adults, ¥160 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.29-Jan.3
- 1285 Miyakubo Miyakubocho Imabari
- 0897-74-1065
- <http://museum.city.imabari.ehime.jp/bunka/suigun/>



Toyo Ito Museum of Architecture P.9

Japan's first museum of architecture located in the Seto Inland Sea. Designed by the internationally famous architect Toyo Ito. The Steel Hut exhibits ideas and designs by Toyo Ito for his Project Omishima, and the Silver Hut serves as a workshop space for his previous designs.

- 9:00-17:00 ¥840 for adults, ¥420 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.27-31
- 2418 Urado Omishimacho Imabari
- 0897-74-7220 <http://www.tima-imabari.jp/>



Ken Iwata Mother and Child Museum P.9

44 sculptures by Ken Iwata, with their touching theme of "Mother and Child", put on display at the half-outdoor museum.

- 9:00-17:00
- ¥310 for adults, ¥160 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.27-31
- 5208-2 Munakata Omishimacho Imabari
- 0897-83-0383
- <http://museum.city.imabari.ehime.jp/iwata/>



Hakata Furusato Historical Park (Local Culture Museum) P.10

Evacuated articles from the old mound are available to see in Kinoura Castle (a residence), the core building of the park.

- 9:00-17:00
- Free
- Mondays (the next weekday if Mon. is a national holiday), Dec.29-Jan.3
- 564 Ko Kinoura Hakatacho Imabari
- 0897-72-2374
- <http://museum.city.imabari.ehime.jp/hakata/>



Santo Murakami Memorial Museum of Calligraphy P.10

The museum exhibition centers round the treasured calligraphies of the late Santo Murakami from Kamiuracho, a calligrapher who received a Cultural Medal. Other precious collections of Chinese ink sticks and ink stones of the Ming and Qing Dynasties are also exhibited.

- 9:00-17:00 ¥520 for adults, ¥260 for students (*1)
- Mondays (the next weekday if Mon. is a national holiday), Dec.29-Jan.2
- 7505 Inokuchi Kamiuracho Imabari 0897-87-4288
- <http://museum.city.imabari.ehime.jp/santou/>



Oyamazumi-Jinja Shrine Treasury Museum/ Omishima Maritime Museum P.9

The Oyamazumi-Jinja Treasury Museum is comprised of the National Treasure, Shiyu-den and Omishima Maritime Museum. Many armors, helmets and swords including 8 national treasures are exhibited at the National Treasure Museum and Shiyu-den Museum. The Omishima Maritime Museum was built to preserve the Emperor Showa's boat "Hayama-manu" for his research of marine life.

- 8:30-17:00 (enter by 16:30)
- ¥1,000 for adults, ¥800 for university and high school students, ¥400 for middle school students and children
- None
- 3327 Miyaura Omishimacho Imabari
- 0897-82-0032



Open Admission Fee (Due to the rise in the Consumption Tax rate and the Local Consumption Tax rate from October 1, 2019, it is possible that there may be changes to the charges. Please inquire at each facility for detailed information.)

Closed Address Reference HP Japanese English *1: Free for people with a disability certificate and their accompanying caregiver, high school students and those under 18

Outdoor Activities Information



Snippet of Knowledge
 Sakurai Beach is designated as one of Japan's 100 Most Beautiful Beaches, and Shishimagahara Beach as one of Japan's 100 Best Beaches with White Sand and Green Pines.

Free Municipal Camping Site

<p>Sakurai Seaside Fureai Plaza ☎ 1130-2 Ko Sakurai Imabari ☎ 0898-36-1563 (Imabari City Parks and Greenery Div.) P 110台 WC 🏠 🚿 ⚡</p>		<p>Osumi Seaside Park ☎ Namikata Namikatacho Imabari ☎ 0898-41-7111 (Namikata Branch Office) P 100台 WC 🏠 🚿 ⚡</p>	
<p>Asakura Dam Lakeside Ryokusui Park ☎ 762-2 Otsu Asakura-kami Imabari ☎ 0898-56-2500 (Asakura Branch Office) P 100台 WC 🏠 🚿 ⚡</p>		<p>Shimegaura Park ☎ 736 Ko Miyazaki Namikatacho Imabari ☎ 0898-41-7111 (Namikata Branch Office) P 20台 WC 🏠 🚿</p>	
<p>Ryuoka Camping Site ☎ Ryuoka-shimo Tamagawacho Imabari ☎ 0898-55-2211 (Tamagawa Branch Office) P 30台 WC</p>		<p>Michikajima Kakyo Park ☎ Miyakubo Miyakubocho Imabari ☎ 0897-86-2500 (Miyakubo Branch office) WC 🏠</p>	

Pay Municipal Camping Site

<p>Kareisan Observatory Park Camping Site ☎ 6355-2 Miyakubo Miyakubocho Imabari ☎ 0897-86-2500 (Miyakubo Branch Office) P 30台 WC 🏠</p>		<p>Kamiura Tataru Camping Site ☎ 7523 Inouchi Kamiuracho Imabari ☎ 0897-87-3855 (Kamiura Rent-a-cycle Terminal) P 100台 WC 🏠 🚿 ⚡</p>	
<p>Hakata Niwatori-Kojima Camping Site ☎ 2010-1 Ko Aozu Hakatacho Imabari ☎ 0897-72-0018 (Hakata Rent-a-cycle Terminal) P 10台 WC 🏠 🚿 ⚡</p>		<p>Omishima Utena Camping Site ☎ 5089 Utena Omishimacho Imabari ☎ 0897-82-0577 (Administration Office opens only from July to August)/0897-82-0500 (Omishima B.O.) P 50台 WC 🏠</p>	
<p>Hakata Funaori-Seto Camping Site ☎ 1979 Ko Aozu Hakatacho Imabari ☎ 0897-72-0018 (Hakata Rent-a-cycle Terminal) P 15台 WC 🏠 🚿 ⚡</p>			

Basic Rental Fee & Additional Fee for Camping Site

	Item	Type	Unit	Fee	
Overnight Stay	Basic fee	Adults (middle school students and above)	Each person per night	¥310	
		Children (primary school students)	Each person per night	¥160	
	Additional fee	Camp site	Own tent or Tarp shelter	Per tent	¥1,050
			Rented tent	Per tent	¥2,100
		Cottage	Caravan	Per car	¥2,100
			*Tataru Camping Site	Per cottage	¥6,290

*Please call each camping site directly to inquire as to the fee for daytime use (9:00-17:00).

Private Camping Site

<p>Kyukamura Setouchi Toyo Camping Site ☎ 1189 Ko Sakurai Imabari ☎ 0898-48-0311 (National Park Resort Setouchi Toyo)</p>
<p>Minamiura Camping Site ☎ 831 Minamiura Yoshiumicho Imabari ☎ 0897-84-2121 (Yano)</p>
<p>Tomoura Kume Camping Site ☎ 3605 Ko Tomoura Miyakubocho Imabari ☎ 0897-86-2578 (Takubo)</p>
<p>Dolphin Farm Auto Camping Site ☎ 1673 ko Kanoura Hakatacho Imabari ☎ 0897-72-8130 (Dolphin Farm Auto Camping Site)</p>

"Umi-no-Eki" Information

Pleasure boats for sightseeing or rest of cruising can be moored at "Umi-no-Eki" (Reservations must be made 10days prior to the boat arrival.)

<p>Imabari Umi-no-Eki ☎ 1 Katararacho Imabari ☎ 0898-22-4120 (Imabari City Harbors Control Div.)</p>
<p>Imabari・Miyaura Umi-no-Eki ☎ 5714 Miyaura Omishimacho Imabari ☎ 0897-82-0500 (Omishima Branch office)</p>
<p>Imabari・Inokuchi Umi-no-Eki ☎ 5284-4 Inokuchi Kamiuracho Imabari ☎ 0897-87-3000 (Kamiura Branch office)</p>



Cycling Information

Blue Line Information

The blue line on the road is the Route of 'Setouchi Shimanami Kaido' and the 'Akinada Tobishima Kaido'.



Route on the map



Rent-a-cycle Terminal Information

Imabari City	Onomichi City
Central Rent-a-cycle Terminal (Sunrise Itoyama) ☎ 0898-41-3196 (8:00-20:00 in Apr.-Sept., -17:00 in Oct.-March)	Shimanami Japan ☎ 0848-22-3911 (8:30-17:00)
Imabari Port Community Center Rent-a-cycle Terminal ☎ 0898-35-5090 (9:00-17:00)	Onomichi Port (Ekimae Harbor Parking Lot) ☎ 0848-22-5332 (7:00-19:00)
Yoshiumi Rent-a-cycle Terminal (Michi-no-Eki "Yoshiumi Iki-Iki Kan") ☎ 0897-84-3233 (9:00-17:00)	Onomichi Civic Center Mukaishima ☎ 0848-44-0125 (8:30-19:00)
Miyakubo Rent-a-cycle Terminal (Miyakubo Tourist Information Center) ☎ 0897-74-1074 (9:00-17:00)	Habu Port (Onomichi Municipal Central Parking Lot) ☎ 0845-22-3362 (8:30-19:00)
Hakata Rent-a-cycle Terminal (Michi-no-Eki "Hakata S-C Park") ☎ 0897-72-0018 (9:00-17:00)	Setodacho Tourist Information Center ☎ 0845-27-0051 (9:00-17:00)
Kamiura Rent-a-cycle Terminal (Michi-no-Eki "Tatara Shimanami Park") ☎ 0897-87-3855 (9:00-17:00)	Onomichi Setoda Sunset Beach ☎ 0845-27-1100 (9:00-17:00)
Omishima Rent-a-cycle Terminal (Michi-no-Eki "Shimanami-no-Eki Mishima") ☎ 0897-82-0002 (8:30-17:00)	
JR Imabari Station Rent-a-cycle Terminal ☎ 0898-34-1200 (8:30-17:00)	

Rental Fee Information

Rent-a-cycle Rental Fee

Rental Fee	
Adults	¥1,100 per day
Primary school students and under ...	¥ 300 per day
Electric Assist Bicycle (for adult use) ...	¥1,600 up to 6 hours
Tandem Bicycle	¥1,300 per day

Deposit	
Adults	¥1,100
Primary school students and under	¥ 500

*The deposit will be returned if the bicycle is returned to the same station or the same island terminal you rent a bicycle, but it will not be returned if the bicycle is returned at a station on another island.

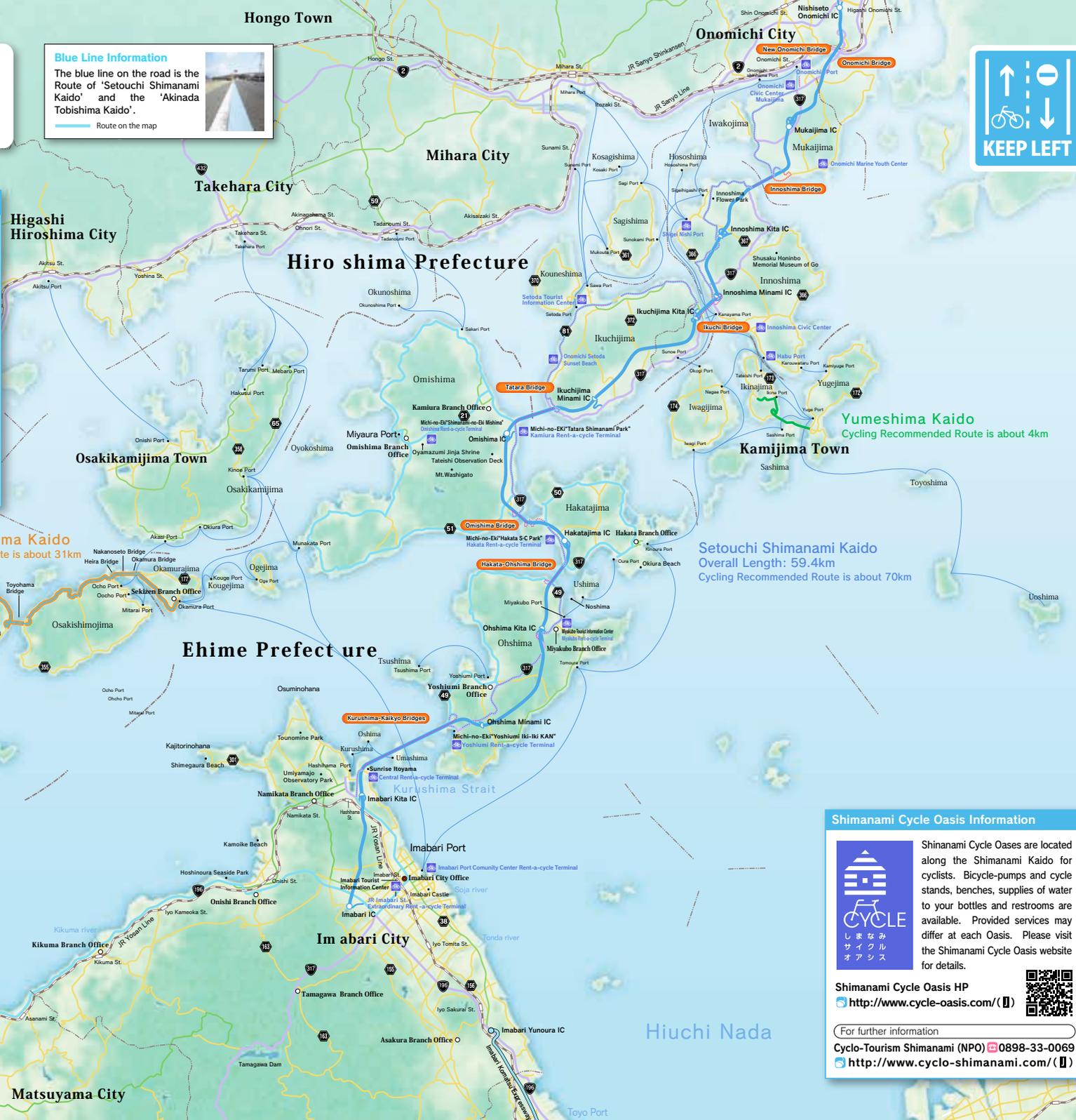
* Electric assist bicycles and Tandem bicycles must be returned to the station they are rent from. Electric assist and Tandem bicycles are not available in some terminals.
* Please contact each terminal for the reservation of a bicycle.

Bridge Toll for light vehicles (motorbikes, motorcycles of 125cc or less)

Kurushima-Kaikyo Bridges	Hakata-Ohshima Bridge	Omishima Bridge
¥200	¥50	¥50
Tatara Bridge	Ikuchi Bridge	Innoshima Bridge
¥100	¥50	¥50

* Toll boxes are installed on the bridges.

Ferriage Onomichi - Mukaishima	
Adults: ¥60-100	Adult and bicycle: ¥70-110



Shimanami Cycle Oasis Information

Shimanami Cycle Oases are located along the Shimanami Kaido for cyclists. Bicycle-pumps and cycle stands, benches, supplies of water to your bottles and restrooms are available. Provided services may differ at each Oasis. Please visit the Shimanami Cycle Oasis website for details.

Shimanami Cycle Oasis HP
<http://www.cycle-oasis.com/>

For further information
 Cyclo-Tourism Shimanami (NPO) ☎ 0898-33-0069
<http://www.cyclo-shimanami.com/>

Local Cuisines/ Local Specialties/ Souvenirs

Local Cuisines

Experience delicious traditionally cooked meals. Ingredients are 'gifts from the sea and the land' and they have been cooked from generation to generation in Imabari.

Taimeshi



This splendid dish is cooked on an unglazed earthen pan. A lot of fresh fish and shellfish are grilled on pebbles over the large pan. This is also called pirates cooking, and it is said that the Murakami Kaizoku ate this cuisine at victory parties.



Houraku-yaki

This splendid dish is cooked on an unglazed earthen pan. A lot of fresh fish and shellfish are grilled on pebbles over the large pan. This is also called pirates cooking, and it is said that the Murakami Kaizoku ate this cuisine at victory parties.

Senzanki

This seasoned fried chicken is said to be the origin of fried chicken of Japan. Some believe that the name came from China.



Igisu-dofu



Igisu is a kind of red algae that grows on shallow sea reef. It is boiled with raw soy flour and then jellified like kanten agar. The flavor of the sea and cool texture are one of the typical summer delicacies of Imabari.

Imabari Local Cuisines Promotion Association Member List

Imabari Kokusai Hotel	@ 2-3-4 Asahimachi Imabari	☎ 0898-36-1111
Imabari Yunoura Heights	@ 23 Yunoura Imabari	☎ 0898-48-2000
Kaikyo Cuisine "Iyo Suigun"	@ 2-6-37 Minatomachi Imabari	☎ 0898-32-2000
Japanese Restaurant "Kyoraku"	@ 3-3-16 Kyoeicho Imabari	☎ 0898-22-1136
Seasonal Cuisine "Kurazen"	@ 2-6-14 Matsumotocho Imabari	☎ 0898-34-6336
Kyukamura Setouchi Toyo	@ 7-179 Otsu Kowarazu Saijo	☎ 0898-48-0311
Kotobukiya LLC	@ 2-5-14 Nakahiyoshicho Imabari	☎ 0898-22-6019
Komecho Ryokan	@ 1-1-4 Tokiwacho Imabari	☎ 0898-32-0554
Daichoso	@ 2-5-1 Kouracho Imabari	☎ 0898-41-9537
Chaume Ryokan	@ 5467 Miyaura Omishimacho Imabari	☎ 0897-82-0008
Hotel Ajour Shio-no-Maru	@ 30 Yunoura Imabari	☎ 0898-47-0707
Hotel Kikusui Imabari	@ 1-2-5 Nakahamacho Imabari	☎ 0898-23-3330
Hotel Shichifuku	@ 2-1-21 Kataharacho Imabari	☎ 0898-22-3425
Mikado	@ 773-1 Ko Nibukawa Tamagawacho Imabari	☎ 0898-55-2360
Yamato	@ 1-2-15 Tsuchibashicho Imabari	☎ 0898-31-1630
Japanese Restaurant "Sasa"	@ 2-1-3 Sakaemachi Imabari	☎ 0898-23-0001
Sarasaya Ryokan	@ 3430-1 Ko Kinoura Hakataho Imabari	☎ 0897-72-0006
Sennenmatsu	@ 25 Nagoma Yoshiumicho Imabari	☎ 0897-84-4192
Minsyuku Nagoma	@ 155-3 Nagoma Yoshiumicho Imabari	☎ 0897-84-4172

Cuisine not available in all restaurants. For details (including reservation), please contact each hotel and restaurant.

For further information about Imabari Local Cuisines

Imabari Local Cuisines Promotion Association Secretariat (Office: Hotel Shichifuku)
☎ 0898-22-3425 ☎ <http://www.imabari-cooking.jp/> (📞)

Local Specialty "Imabari Yakibuta Tamago Meshi"

Originally, this was cooked as a staff meal of a Chinese restaurant in Imabari. Then some staff set up their own restaurants and served it to their guests 40 years ago. It has spread among male high school students by word of mouth and its popularity is rising rapidly. Each restaurant serves its own uniquely tasting Yakibuta Tamago Meshi.



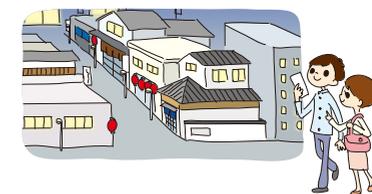
Imabari Yakibuta Tamago Meshi World Spread Committee

☎ <http://i-ytm.com/> (📞)

☎ <http://www.facebook.com/iyakitama>

Imabari Yakibuta Tamago Meshi World Spread Committee Supporting Restaurant List

China Dining "Hakurakuten"	@ 4-1-9 Tokiwacho Imabari	☎ 0898-23-7292	📅 Tuesdays
Daikokuya Hanten	@ 6-1-23 Kitamura Imabari	☎ 0898-47-1828	📅 Mondays & Wednesday night
Pizzeria La Soiree	@ iCINEMA 1F 2-2-20 Kyoeicho Imabari	☎ 0898-34-7156	📅 Mondays' lunchtime and Tuesdays
MOTSUNABEYA "Tsubokichi"	@ 1-4-10 Matsumotocho Imabari	☎ 0898-24-0097	📅 Mondays
Hakuryu	@ 1-3-41 Gohonmachi Imabari	☎ 0898-32-8797	📅 Thursdays only
Komae-Obachan-no-Omise	@ iCINEMA 1F 2-2-20 Kyoeicho Imabari	☎ 0898-34-7156	📅 Tuesdays only
Kurumaya Shokudo	@ 4-5 Tenpozan Imabari	☎ 0898-31-6030	📅 Irregular
Rairaiken	@ 1-1-11 Komeyamachi Imabari	☎ 0898-22-3020	📅 Wednesdays
Restaurant Pepe	@ Imabari Plaza Hotel 2F 1-3-5 Bekkucho Imabari	☎ 0898-25-3500	📅 New Year holidays
Shionomaru Restaurant Detroit	@ 30 Yunoura Imabari	☎ 0898-47-0707	📅 None
Road Station "Yoshiumi Iki-iki Kan"	@ 4520-2 Myo Yoshiumicho Imabari	☎ 0897-84-3710	📅 None
Marine Oasis Hakata	@ Road Station "Hakata S - C Park 1668-1 Ko Kanoura Hakatacho Imabari	☎ 0897-72-3300	📅 None
Imai-style "Kachan-Tei"	@ Hakata Shopping Center 71 Ko Arozu Hakatacho Imabari	☎ 0897-72-0788	📅 Irregular
Michi-no-Eki "Tatara Shimanami Park"	@ 9180-2 Inokuchi Kamiuracho Imabari	☎ 0897-87-3866	📅 None
Ehime Dondon Shokudo	@ Machinaka Hiroba Honkara Dondon 2-7-7 Tokiwacho Imabari	☎ 080-2974-8883	📅 None
Kitakata Ramen Menkomachi	@ 3-832 Kitahoraicho Imabari	☎ 0898-22-7529	📅 Mondays



📍 Open 📍 Closed 📍 Address 📍 Reference

Local Specialty "Imabari Yakitori"

Imabari Yakitori is cooked in a unique way, known as "teppanyaki". Chicken is pinched and baked between two hot iron plates to seal in the juice and flavor. "Chicken skin" is very



popular for its crispy outside and juicy inside. It is said that the style of cooking was devised to satisfy Imabarians, known for being hasty and impatient people, 50 years ago.



Souvenirs

Imabari Towel

Imabari boasts Japan's largest towel production. In particular, the series of towel "Fuwari" carrying the theme "Nature of Imabari" has earned a reputation for its "the more you use, the more comfortable you feel" qualities. The logo for the Imabari Towel brand, sewn into the towel, is a mark of high quality and its origin.



This symbol is only attached on towels that are produced in Imabari and have met the stringent quality criteria stipulated by Shikoku Towel Industrial Association.



Shopping for Imabari Towels is available at:

Imabari Towel Main Shop (in Texport Imabari)
 9:00-18:00 (New Year holidays)
 5-14-3 Higashimoncho Imabari ☎ 0898-34-3486
<http://www.imabaritowel.jp/> (HP)
<http://www.facebook.com/jin.zhitaorushoppu>

Imabari Towel Imabari Kokusai Hotel Shop
 9:00-19:00 (None)
 2-3-4 Asahimachi Imabari ☎ 0898-32-5533
Imabari Towel Boutique Head Shop (in Jibasan Plaza)
 9:00-18:00 (-17:30 in Nov. to Feb.)
 (New Year's holidays, Saturdays, Sundays and National holidays)
 2-3-5 Asahimachi Imabari ☎ 0898-32-3337
<http://www.imabaritowel.jp/> (HP)

<Other Specialties>

Shimamami Citrus Products



Famous confections



Fish-paste Products



Sakurai Lacquer wares



Salt of Hakata-jima



Shopping for Imabari Specialties is available at:

Machinaka Hiroba "Honkara Dondon"

9:00-19:00
 (None)
 2-7-7 Tokiwacho Imabari
 ☎ 0898-32-7230



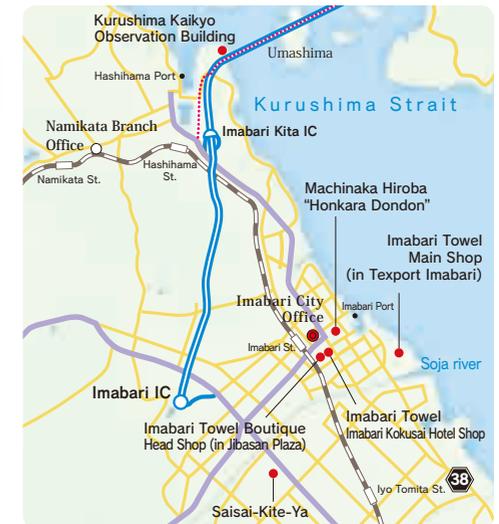
Saisai-Kite-Ya

9:00-18:00 (Jan. to Mar.)
 9:00-19:00 (Apr. to Dec.)
 (Jan. 1 - Jan. 3)
 279-1 Nakadera Imabari
 ☎ 0898-33-3131
<http://www.ja-ochiima.or.jp/saisai/> (HP)



Kurushima Kaikyo Observation Building

9:00-18:00
 (None)
 2-5-2 Kouracho Imabari
 ☎ 0898-41-5002



Imabari towels and various local specialties are sold at Jibasan Plaza.
 ☎ 0898-32-3337

Open Admission Fee (Due to the rise in the Consumption Tax rate and the Local Consumption Tax rate from October 1, 2019, it is possible that there may be changes to the charges. Please inquire at each facility for detailed information.)
 Closed Address Reference HP Japanese English *1: Free for people with a disability certificate and their accompanying caregiver, high school students and those under 18

Onsen Information



Yunoura Onsen Resort

The first national hot spa resort in Shikoku. The hypotonic simple alkaline mineral water containing radon is highly effective in assisting recovery from fatigue and neuralgia. It is one of the most popular hot spa resorts in Ehime Pref. The public accommodation Imabari Yunoura Heights and Kua House Imabari and private hotels are in close proximity. Family leisure facilities and sports facilities are also in place.



Nibukawa Onsen Resort

This is a celebrated "Bijin-no-yu" hot spa, "Hot spa for beauty". Its smooth water will make your skin beautiful.

☑ Nibukawa Tamagawacho Imabari
[Nibukawa Hot Spa Guild]
☑ <http://www.nibukawa.net/>



Mare Gracia Omishima

This relaxation complex includes a seawater bath with the concept of thalassotherapy and an open-air bath for watching the romantic setting sun.

☑ 10:00-20:00 (Last entry 19:30)
 ¥520 for adults (middle school students and over), ¥260 for children (3-11 years old)
 ☑ Wednesdays, the 1st Tues. to Thur. in Feb.
 ☑ 5902 Miyaura Omishimacho Imabari
 ☑ 0897-82-0100



Accommodation

Machinami Area

☑ Komecho Ryokan	1-1-4 Tokiwacho	0898-32-0554
☑ Hotel Kikusui Imabari	1-2-5 Nakahamacho	0898-23-3330
☑ Kaisentei	1-1-7 Kataharacho	0898-25-1600
☑ Hotel Shichifuku	2-1-21 Kataharacho	0898-22-3425
☑ Business Ryokan Shofuku	2-1-16 Kazahayacho	0898-32-7555
☑ Imabari Kokusai Hotel	2-3-4 Asahimachi	0898-36-1111
☑ Hotel Portside Imabari	1-4-7 Toricho	0898-32-1515
☑ Imabari Station Hotel	2-2-23 Kitahoraicho	0898-22-5340
☑ Shimanami Guest House "Shikuro-no-ie"	1-1-12 Kitahoraicho	0898-35-4496
☑ Imabari Urban Hotel	1-5-28 Kitahoraicho	0898-22-5311
☑ Hotel Fukutei	1-5-6 Kitahoraicho	0898-22-1285
☑ Hotel Crown Hills Imabari	1-5-9 Kitahoraicho	0898-23-0005
☑ Imabari Daiichi Hotel	1-6-11 Minamidaimoncho	0898-22-1320
☑ Imabari Plaza Hotel	1-3-5 Bekkuchou	0898-25-2500
☑ Hotel Bari.in	239-1 Nakadera	0898-33-0909
☑ Imabari Yunoura Heights	23 Yunoura	0898-48-2000
☑ Keio Hotel	15 Yunoura	0898-48-1911
☑ Hotel Ajour Shio-no-Maru	30 Yunoura	0898-47-0707
☑ Kyukamura Setouchi Toyo	Kawarazu Saijo	0898-48-0311
☑ Imabari Cycling Terminal "Sunrise Itoyama"	2-8-1 Sunabacho	0898-41-3196
☑ Daicho-So	2-5-1 Kouracho	0898-41-9537
☑ Kakuyasu Sudomari Oyado, Bouquet	2-7-2 Hashihama	0898-55-8273

Yamazato Area

☑ Asakura Fureai Koryu Center	104-2 Otsu Asakura-shimo	0898-36-7021
☑ Mikado	773-1 Ko Nibukawa Tamagawacho	0898-55-2360
☑ Kadota Ryokan	772-5 Ko Nibukawa Tamagawacho	0898-55-2057
☑ Nibukawa Onsen Hotel	276 Ko Nibukawa Tamagawacho	0898-55-2280
☑ Kadoya Besso	280 Ko Nibukawa Tamagawacho	0898-55-2310
☑ Kairakuso	283 Ko Nibukawa Tamagawacho	0898-55-2350

Shiosai Area

☑ Tange Ryokan	340-6 Otsu Miyazaki Namikatacho	0898-52-2883
☑ Business Hotel Hagura	2034-3 Ko Namikata Namikatacho	0898-41-9538
☑ Namito Minato	2264-38 Ko Namikata Namikatacho	090-4332-4496
☑ Asahiya Ryokan	454-1 Ko Shinmachi Onishicho	0898-53-2032
☑ New Suganoya	455 Ko Shinmachi Onishicho	0898-53-2035
☑ Business Hotel Tsuyoshi	488 Ko Miyawaki Onishicho	0898-53-4116
☑ Masuya Ryokan	1416-3 Ko Miyawaki Onishicho	0898-53-2104
☑ Marina&Hotel SEAGULL	66 Hama Kikumacho	0898-54-3555

Shimanami Area

[Ohshima Island]		
☑ Minshuku Nagoma	155-3 Nagoma Yoshiumicho	0897-84-4172
☑ Umiyado Sennenmatsu	25 Nagoma Yoshiumicho	0897-84-4192
☑ Minshuku Sadame	99 Nie Yoshiumicho	0897-84-2656
☑ Ryokan Setouchi So	20 Yawata Yoshiumicho	0897-84-2600
☑ Chisoujuku	365-3 Saiwai Shinden Yoshiumicho	0897-84-4624
☑ Shimanami Guest House Nanpu-sou	1520 Tomari Yoshiumicho	080-7718-3562
☑ Hotel Nagisa	2771 Miyakubo Miyakubocho	0897-86-2011
☑ Miyakubo Ishi Bunka Koryu Kan	3543 Miyakubo Miyakubocho	0897-74-1054
☑ Minshuku Kaburagi	2872-4 Miyakubo Miyakubocho	0897-86-2286
☑ Minshuku Tomo	891 Tomoura Miyakubocho	0897-86-3234
☑ Minshuku Nonbiriya	85-1 Tomoura Miyakubocho	0897-86-3887
☑ Suigun-no-Sato Minshuku Chiwa	6111 Miyakubo Miyakubocho	0897-86-2257
☑ Guest House Yadokari	1386-3 Yosokuni Miyakubocho	0897-86-2335
☑ Ogata-no-ie	6032-1 Miyakubo Miyakubocho	0897-72-9343

[Hakatajima Island]

☑ Sarasaya Ryokan	3430-1 Ko Kinoura Hakatacho	0897-72-0006
☑ Shimanami Ryokan	1817-4 Ko Ikata Hakatacho	0897-73-1938
☑ Matsuzaki Ryokan	2065 Ko Kitaura Hakatacho	0897-73-0248
☑ Mitsuji Ryokan	2310-2 Ko Arozu Hakatacho	0897-72-0536
☑ Minshuku Uzushio	1563-5 Ko Arozu Hakatacho	0897-72-2700
☑ Minshuku Kotobuki So	741 Ko Kanoura Hakatacho	0897-72-2641
☑ Ryori Ryokan Seto	1857 Ko Arozu Hakatacho	0897-72-0946
☑ Solt House	1293-3 Ko Kinoura Hakatacho	0897-72-8535

[Omishima Island]

☑ Kanafuku Ryokan	5454 Miyaura Omishimacho	0897-82-0006
☑ Ryokan Sawaki	5460 Miyaura Omishimacho	0897-82-0153
☑ Chaume Ryokan	5467 Miyaura Omishimacho	0897-82-0008
☑ Tokiwa Ryokan	5632 Miyaura Omishimacho	0897-82-0018
☑ Minshuku Kontama	5388 Miyaura Omishimacho	0897-82-0111
☑ Organic Guest House & Cafe Otama in Mishima	5341 Miyaura Omishimacho	0897-82-0023
☑ Omishima Shonen Shizen-no-le	4762-1 Higai Omishimacho	0897-82-0311
☑ Omishima Furusato Ikoi-no-le	5208-1 Munakata Omishimacho	0897-83-1111
☑ Umi Sora Anecks	7450 Munakata Omishimacho	0897-74-1318
☑ Ryori Ryokan Fujimien	5733 Inokuchi Kamiuracho	0897-87-2025
☑ Minshuku Karibu	5732 Inokuchi Kamiuracho	0897-87-2874
☑ Minshuku Nagisa	5600 Inokuchi Kamiuracho	0897-87-3513
☑ Tenzo & Tenza	7333 Inokuchi Kamiuracho	0897-82-2224

Tobishima Area

☑ Cottage Segal	907 Ko Okamura Sekizen	0897-88-2117
☑ Sekizen Furusato Koryu Kan	1056 Ko Okamura Sekizen	0897-88-2250

For further information:

Imabari Regional Accommodation Association

☎ TEL: 0898-23-3330 (Chief director Hotel Kikusui Imabari)

🌐 <http://www.imabari-hotelguide.jp/>

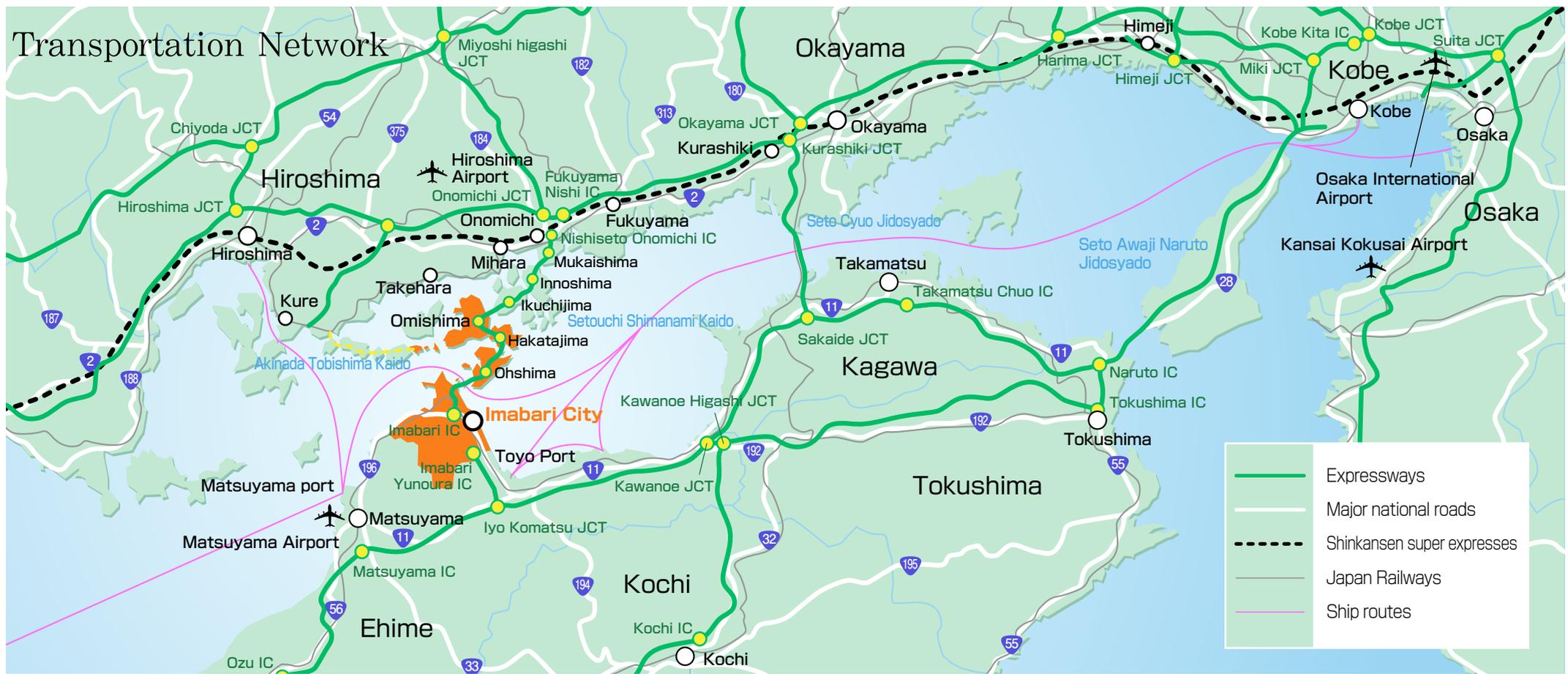
Nibukawa Sesaragi Kouryukan

A day hot spa facility near the entrance of Nibukawa Hot Spa Resort. There is a space for relaxing and refreshment.

☑ 10:30-21:00 (enter by 20:30)
 ¥420 for adults (middle school students and over), ¥210 for children, Free for children under 3
 ☑ the 2nd and 4th Mondays (next day if Mon. is a national holiday), Dec.31-Jan.1
 ☑ 218-1 Ko Nibukawa Tamagawacho Imabari
 ☑ 0898-55-4477



Transportation Network



	Expressways
	Major national roads
	Shinkansen super expresses
	Japan Railways
	Ship routes

Bus

[Express bus services]

- ① Imabari ⇄ Hiroshima / ② Imabari ⇄ Fukuyama /
- ③ Imabari ⇄ Onomichi (requiring changing buses)

- ①②③ Setouchi Bus ☎ 0898-23-3881
- ①②③ Setouchi Shimanami Leading ☎ 0898-25-4873
- ②③ Chugoku Bus ☎ 084-953-5391
- ②③ Tomotetsu Bus ☎ 084-952-3700
- ① Hirokou Kanko ☎ 082-238-3344
- ④ Onomichi Bus ☎ 0848-46-4301

[City bus services (Machinami, Shiosai, Yamazato Area)]

Setouchi Bus ☎ 0898-23-3881

[Island bus services (Shimanami Area)]

- Ohshima Island: Setouchi Kotsu Ohshima Office ☎ 0897-86-2142
- Hakatajima Island: Setouchi Kotsu Hakata Office ☎ 0897-72-0363
- Omishima Island: Setouchi Kotsu Omishima Office ☎ 0897-82-0076

[Island bus services (For Onomichi)]

- Ikuchijima Island: Honshi Bus Kaihatsu ☎ 0848-25-5571
- Innoshima Island: Innoshima Unyu ☎ 0845-22-2171
- Mukaishima Island: Onomichi Bus ☎ 0848-46-4301

Shinkansen & Bus or Train

- From Tokyo/Osaka to Fukuyama/Shin Onomichi Station by Shinkansen, then transfer to the express bus for Imabari ⇄ Imabari
- From Tokyo/Osaka to Okayama Station by Shinkansen, then transfer to the express train for Matsuyama ⇄ Imabari

Ship

[From the Kansai area]

- Osaka Nanko Port ⇄ Toyoko Port (8 hours by Orange Ferry) *Free bus services from Toyoko Port to Imabari is available (about 60mins.)
Shikoku Kaihatsu Ferry
- Toyko Reservation Center ☎ 0898-64-4121
- Osaka Reservation Center ☎ 06-6612-1811

[Regional Boat Route]

- Imabari Port ⇄ Okamura Port (Sekizen) Municipal route ☎ 0897-88-2252
- Saiwai Port (Yoshiumi) ⇄ Tsushima Port Municipal route ☎ 0897-84-2111
- Imabari Port ⇄ Habu Port (Innoshima) Geiyo Kisen Co., Ltd. ☎ 0898-32-6712
- Imabari Port ⇄ Okamura Port (via Munakata & Kinoo Port) Omishima Blue Line ☎ 0898-32-6713
- Miyakubo Port (Ohshima) ⇄ Oura Port (Hakatajima) Sea Seven ☎ 0897-72-1650
- Sakari Port (Omishima) ⇄ Tadanoumi Port (Takehara City) Omishima Ferry ☎ 0846-22-6199

Expressway

For further information about NishiSeto (Shimanami), Seto-Chuo and Seto-Awaji-Naruto Expressway:
Honshu-Shikoku Bridge Expressway Co., Ltd. Customer Service Center ☎ 078-291-1033

For further information about expressways in Shikoku: ☎ 0120-924863
☎ 06-6876-9031

Event Information

Tsugi-jishi

Local lion dance "Tsugi-jishi" at the spring festivals in May is designated as an intangible folk-culture asset of Ehime Pref. The acrobatic performances of third to fourth-tiered human towers are powerful and appealing.

Day: Early to late May
T: 0898-36-1541 (Tourism Dev. Imabari)



Summer Festa in Kamiura

The Festa is full of events for summer, such as Tataru Tateboshi-ami fishing, a Fireworks display and a National jet-ski competition. You can enjoy the whole summer events of the Shimanami.

Day: Sat. & Sun. in July
T: 0897-87-3000 (Executive Committee)



Hitori-Zumo

This ritual sumo is performed at the Spring Otauesai and Autumn Nukhosai festivals at Oyamazumi Shrine. Winning of the spirit of rice tells a good harvest in spring and gives thanks to the harvest in autumn. The ritual is designated as an intangible folk-culture asset of Ehime Pref.

Day: May 5 and Sept. 9 of the lunar calendar
T: 0897-82-0032 (Oyamazumi Shrine)



Imabari Citizen's Festival "Onmaku"

Traditional performance of "Tsugi-jishi", Dance Bari-sai, Kiyama-Imabari Omatsuri Ondo dance, Shimanami Kaido Daiko drums contest and many other events are held at the Onmaku festival. And the events culminate with an extravagant fireworks display, the biggest in Chugoku and Shikoku regions, where the excitement reaches a fever pitch.

Day: the 1st Sat. & Sun. in Aug.
T: 0898-25-3939 (Imabari Citizen's Festival Promotion Association)



Mishima Suigun "Tsuruhime Festival"

This festival is associated with the sad story of Princess Tsuruhime, commanded the Navy and fought against the enemy. The Tsuruhime processions, commemorates Tsuruhime and warriors of Oyamazumi Shrine, a Kaidenma boat race and a Local product fair are held.

Day: Sun. before Marine Day
T: 0897-82-0795 (Executive Committee Office)



Suigun Race Competition

The Suigun Race aims to re-create the courage of the Murakami Kaizoku. 12 rowers on a Kohayabune boat compete for speed over the 200-meter straight course.

Day: Sun. in late July
T: 0897-86-2008 (Executive Committee Office)



Henjo-in (Yakuyoke Daishi)

Principal image of the Henjo-in temple is "Yakuyoke Daishi". It is said that the temple was built when the monk Kobodaishi was 42 years old. During the event of the bean-scattering ceremony in February every year, males and females in their "yakudoshi", or "unlucky year" come from within and outside of the prefecture to visit the temple and pray for protection from evil.

T: 0898-54-3128 (Henjo-in)

Otomouma-no-Hashirikomi

A ritual festival in Kikuma. Boys under 15 ride horses fully dressed with festival saddle and ornaments. The heroic and fantastic sight of humans and horses rushing up 300-meter approach to the shrine is one not to be missed.

Day: the 3rd Sun. in Oct.
T: 0898-54-3450 (Kikuma Branch Office)



Event Calendar

Event Calendar

<ul style="list-style-type: none"> ■ Miyakubo: Cherry Blossom Festival on Noshima Island ■ Hakata: Spring Market ■ Hakata: Cherry blossom Viewing at Hirakayama Park ■ Yoshiumi-Miyakubo: Shima Shikoku Pilgrimage Market 	<ul style="list-style-type: none"> ■ Imabari-Asakura-Tamagawa-Nankata-Onishi Imabari District Spring Festivals ■ Yoshiumi: Omishima: Rose Festival Yoshiumi Oyamazumi Shrine Annual Festival ■ Imabari: Imabari Towel Fair ■ Bari-Ship Imabari Maritime Fair 2017 ■ Setouchi Aikawa Tobishima Kaibo Walking Event 	<ul style="list-style-type: none"> ■ Omishima: Oyamazumi Shrine Otauesai Festival ■ Imabari: Saturday Night Market 	<ul style="list-style-type: none"> ■ Omishima: Mishima Suigun Tsuruhime Festival ■ Miyakubo: Suigun Race Competition ■ Kamiura: Summer Festa in Kamiura ■ Imabari: Saturday Night Market 	<ul style="list-style-type: none"> ■ Imabari: Imabari Citizen's Festival "Onmaku" ■ Hakata: Hakata Summer Festival ■ Imabari: Imabari Jazz Town ■ Imabari: Saturday Night Market 	<ul style="list-style-type: none"> ■ Imabari: Chibikko Nomauma Festival ■ Omishima: Oyamazumi Shrine Ubusuna Grand Festival
<ul style="list-style-type: none"> ■ Imabari: Setouchi Shimanami Kaido Three Day March ■ Imabari City Marathon ■ Imabari Towel Fair ■ Omishima: Oyamazumi Shrine Nukhosai Festival ■ Kikuma: Otomouma-no-Hashirikomi Festival 	<ul style="list-style-type: none"> ■ Tamagawa: Autumn Leaves at Nibukawa Gorge ■ Tour de Tamagawa ■ Sekizen: Akinada Tobishima Kaibo Orange Ride 	<ul style="list-style-type: none"> ■ Asakura: Bow prayer at Yakuten Shrine ■ Kikuma: Kawaranu Ai Kikuma Festival 	<ul style="list-style-type: none"> ■ Kikuma: Henjo-in Yakuyoke Festival ■ Sekizen: Bow prayer at Hirakojima Shrine 	<ul style="list-style-type: none"> ■ Imabari-Onomichi: Shimanami Walkathon & Cycle-thon 	<ul style="list-style-type: none"> ■ Miyakubo: Miyakubo Fisherman's Market

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しまなみ海道
20th Anniversary

20th Anniversary of Setouchi Shimanami Kaido



Information

Imabari District Tourist Information Center

(English available)

☎ 0898-36-1118

Imabari District Tourism Association

🌐 <http://www.oideya.gr.jp/> (🇯🇵) ☎ 0898-22-0909

Imabari City Tourism Division

1-4-1 Bekkucho Imabari Ehime ☎ 0898-36-1541

🌐 <http://www.city.imabari.ehime.jp/> (🇯🇵🇰🇷)

Shimanami Kaido Information (SHIMANAMI JAPAN)

<http://shimanami-cycle.or.jp/> (🇯🇵)

Tobishima Kaido Information

<http://www.tobishima-kaido.net/> (🇯🇵)

Ehime Tourism Information Web site

<https://www.iyokanet.jp/> (🇯🇵🇰🇷)

● Asakura Branch Office ☎ 0898-56-2500

● Tamagawa Branch Office ☎ 0898-55-2211

● Namikata Branch Office ☎ 0898-41-7111

● Onishi Branch Office ☎ 0898-53-3500

● Kikuma Branch Office ☎ 0898-54-3450

● Yoshiumi Branch Office ☎ 0897-84-2111

● Miyakubo Branch Office ☎ 0897-86-2500

● Hakata Branch Office ☎ 0897-72-1500

● Kamiura Branch Office ☎ 0897-87-3000

● Omishima Branch Office ☎ 0897-82-0500

● Sekizen Branch Office ☎ 0897-88-2111

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- STEP 2** Start the app and point your camera at the above 📷
- STEP 3** You can view the clip after your confirmation sound!



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