

Imabari City × Panama City

50th Anniversary of the Sister City Partnership

Logo Design Contest – Application Guidelines

1. Purpose and Intended Use

To commemorate the 50th anniversary of the sister city partnership between Panama City and Imabari City, we are inviting logo designs that symbolize the friendship, cultural exchange, and cooperation between the two cities.

The grand prize-winning design will be adopted as the logo symbolizing the 50th anniversary of the sister city partnership between Imabari City and Panama City, and is expected to be used in exchanges between the two cities and initiatives related to the 50th anniversary.

The specific ways in which the logo will be used will be considered by the two cities at a later date.

2. Application Period

- October 1, 2026 – December 15, 2026, 5:00 p.m. (JST) (Applications must arrive by the deadline.)

3. Contest Details (Design Requirements)

Entries must be logo designs that express the following elements:

- Friendship between Panama and Imabari
- Cultural exchange between Japan and Panama
- The spirit of cooperation and the sister city partnership
- Commemoration of the 50th anniversary of the sister city partnership between Imabari City and Panama City
- Elements representing both cities

Mandatory Requirements

- The design must make it visually recognizable that this is the 50th anniversary.
- The identities of both cities must be clearly represented visually.

4. Eligibility

- Individuals who will turn 16 to 22 years old during fiscal year 2026
- (Born between April 2, 2004 and April 1, 2011)
- Individuals residing in Panama or Imabari City

Individuals enrolled at a university or other educational institution in Imabari City
Individuals from Imabari City who are enrolled at a university or other educational institution outside the city

- Entries must be submitted by individuals only.
- Each applicant may submit only one entry.

Not Eligible

- Individuals involved in organizing the contest
- Relatives of the judges
- Individuals involved in the administration or operation of this contest

5. Technical Requirements

- The work must be an original, unpublished design.
- File format: JPG, PNG, or PDF
- Resolution: 300 dpi or higher
- File size: 5 MB or less
- The design must be reproducible in A4 size.
- Both a color version and a black-and-white version must be submitted.
- Images, illustrations, or other materials created using generative AI must not be used in whole or in part in the submitted work.
- If fonts are used, the applicant must have legitimate authorization to use them. Fonts that infringe any third party's copyright, licensing agreement, or other rights must not be used.

6. Submission Materials

Please submit the following:

- 1. Entry file (logo design)
- 2. Application Form
- 3. Consent Form from a parent or legal guardian, if the applicant is under 18 years of age

7. Restrictions on Entries

The following entries will not be accepted:

- Designs containing offensive or discriminatory content
- Designs containing political or religious statements
- Designs that infringe upon copyrights or trademark rights
- Designs that have previously received an award
- Designs that are deemed to imitate or modify another work

8. Use of National Flags, Emblems, etc.

The following are prohibited in this contest:

- Direct use of national flags, emblems, or coats of arms
- Official reproductions or faithful depictions of such symbols

However, colors or cultural elements inspired by either country may be incorporated into the design, provided that they do not constitute an official reproduction of such symbols.

9. How to Apply

Applications must be submitted by email.

Please use “Commemorative Logo Design Contest Entry” as the email subject line and send the following attachments to the application address below: 1. Entry file, 2. Application Form, and 3. Consent Form from a parent or legal guardian if the applicant is under 18 years of age.

Applications by postal mail or fax will not be accepted.

Application Address

Imabari City Exchange Promotion Division

Email: koryus@imabari-city.jp

After receiving an application email, a standard confirmation email will, in principle, be sent within five business days to the email address used for the application.

If you do not receive a confirmation email within five business days after sending your application, please check your spam or junk email folder and contact the Imabari City Exchange Promotion Division.

10. Awards and Use

A grand prize-winning work, outstanding works, and selected works will be chosen, and the winners will be recognized.

As stated in Section 1, the grand prize-winning design will be adopted as the logo symbolizing the 50th anniversary of the sister city partnership between Imabari City and Panama City.

The winners' names, school names, grade levels, titles of their works, concepts for their works, and other relevant information may be made public on websites, in public relations materials, or through information provided to the media.

By submitting an entry, applicants are deemed to consent to such publication.

11. Rights to Submitted Works

The copyright and all other rights to the selected design shall belong to the organizers. The organizers may use, reproduce, edit, modify, or otherwise utilize the selected design to the extent necessary for this contest and initiatives related to the 50th anniversary of the sister city partnership.

12. Organizer / Contact Information

Organizers

Embassy of the Republic of Panama in Japan / Imabari City

Contact

Imabari City Exchange Promotion Division

1-4-1 Bekku-cho, Imabari City, Ehime 794-8511, Japan

(Imabari City Hall, Main Government Building No. 1, 6th Floor)

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